Journal of Information Systems Engineering and Management
2025, 10(50s)
e-ISSN: 2468-4376
https://www.jisem-journal.com/

Research Article

Evaluate growth of Entrepreneurial Eco system with AGI

Dr. C. Balakrishnan

Associate Professor

Faculty of Management Studies

Dr. M. G. R Educational and Research Institute (M.G.R)

Maduravoyal, Chennai-95

ARTICLE INFO

Submitted: 20 Dec 2024

Received: 15 Feb 2025

Accepted: 25 Feb 2025

ABSTRACT

Organizations, and institutions collaborate and form entrepreneurial ecosystem (EES) to promote entrepreneurship. It embraces the policies, culture, networks with institutional support and resources that include talent, leadership, finance, knowledge and infrastructure that aid in the establishment and expansion of new businesses. These elements of entrepreneurial ecosystem enable them to interact successfully by quickly locating the resources they require at every step of Progress. The existence of successful companies is due to the quality of its entrepreneurial ecosystem. When the EES elements are managed in such a way that they make it possible for productive entrepreneurship. The purpose of this paper is to develop an EES in with AGI to enhance the quality of regional EES.AGI back up entrepreneurial ecosystem through sophisticated proficiencies in market analysis, creating unique idea, client perceptions, best utilisation of resource, talent evaluation, and network linking with public and private entrepreneurs for the group accomplishment. Artificial general intelligence (AGI), permits entrepreneurs to be aware of latest market information, and assist them tocompetentlyrestructure their business processes.AGI is able to identify high-potential talent employee for startups and assist them in recruiting people, who are Taylor made for the roles based on their competencies and involvement andevaluatethe applicant profiles and aptitude to suit the business.Through communication and entering partnership with others, various domains in EES typically have the ability to transfer or share crucial technologies and knowledge.Taking Silicon Valley as an illustration, a prominent entrepreneurial ecosystem was formed by the universities and research institutes have significantly provided to the expansion of the local economy by providing businesses with fresh information and talent.

Keywords: Entrepreneurial ecosystem, institutional support, culture, Artificial general intelligence, talent employee, expansion of the local economy

Introduction

The three primary pillars of sustainable development theory are environmental eco system, social progress, and economic viability. This theory is most appropriate for the current study since it fully explains the necessity, procedure, and results of a business organization's progress. It meant to protect and highlight the current situation without sacrificing aspirations for future generations of nations.Due to the rapid changes in the world, product development is unclear, as trends, consumer interest, and local requirements keeps changing.Understanding how the demands are changing in time, when manufacturing a product should not become obsolete before it's introduced in the market is difficult for businesses.This issue is significantly lessened by a healthy EES. Using AGI, it becomes easier to connect with salespeople, customer service representatives, and consumers who generates a wealth of feedback about what the market requirements and ideas for creating unique products. If a

Journal of Information Systems Engineering and Management
2025, 10(50s)
e-ISSN: 2468-4376
https://www.jisem-journal.com/

Research Article

company wants to continue producing market-relevant products, it needs this kind of feedback immediately through AGI, to change as per the customer wants.

Both domestic and multinational enterprises have gradually improved their capacity to innovate for the global market. The Indian software services sector experienced a sharp increase during that time due to the availability of highly skilled, reasonably priced workers and dependable connectivity, which allowed for the remote provisioning of software and software-enabled services.AGI is a tool to make the world a better, more satisfying place for everyone, not just a way to increase automation, boost profits, and cut expenses. Leadership will be essential in directing the development of AGI to uplift humanity and guarantee its responsible integration into all facets of life, whether we are in charge of businesses, organizations, or even entire nations.

Review of literature

Shabnam Khan et al (2023) highlighted that over the past two decades, a new phenomenon known as entrepreneurial agility has emerged. It's the ability of an individual or organization to anticipate, visualize, and take advantage of unanticipated opportunities and issues for entrepreneurs in the market. The study also looked at the moderation of environmental eco system between entrepreneurial agility and workable business routine and business modernization and entrepreneurial liveliness.

Kellie Auman (2019) explained Environmental ecosystems are undoubtedly transforming business in the modern era, shifting it away from rigid vertical hierarchies of the 20th century and towards more resilient Artificial general intelligence (AGI) applied business models. They obtained the advantages of operating a service without incurring the exorbitant expenses by employing independent contractors as a part of an open network. These problems are significantly reduced by the ecosystem-based approach.

Srivardhini K. Jha (2018) mentioned that the new paradigm of entrepreneurial ecosystems, fundamental idea is that businesses operating in an ecosystem have a better chance of success. When eco system is supportive, chance of success is there. The EES can be divided into six domains, each of which has a number of components that interact in unique and complicated ways. They are available markets, finance obtainability, a supportive culture, high-calibre human capital, an advanced policy framework, and a variety of institutional support are these areas.India is the third major developing ecosystem in the world.

Alex Goryachev (2025) stated that Artificial general intelligence (AGI) has the potential to completely transform a variety of fields, including science, healthcare, and even our comprehension of the cosmos. AGI will revolutionize sectors and spur innovation at a rate never before seen. AGI promote cross-functional cooperation between teams with different backgrounds both inside and outside of one's company. A comprehensive approach to AGI development will guarantee that the solutions users develop are all-encompassing, sustainable, and human-cantered, regardless of the field, engineering, human resources, or business strategy.There will be less red tape and more creative, significant AI applications as a result of different disciplines working together.

David B. Audretsch et al (2021) described that we use the institutional pillars to forecast how people's behaviour will shift towards either productive or unproductive entrepreneurship within the ecosystem.The changing aspects of entrepreneurial activity and how entrepreneurs perceive chances are transformed by institutional contexts. The regulatory pillar of institutions and entrepreneurship have a serious trust issue.In the case of corporate taxes, for instance, entrepreneurs would be less likely to pay taxes if they did not think that they would not benefit from doing so. They are entering the shadow economy and engaging in unsuccessful entrepreneurship

Journal of Information Systems Engineering and Management
2025, 10(50s)
e-ISSN: 2468-4376
https://www.jisem-journal.com/

Research Article

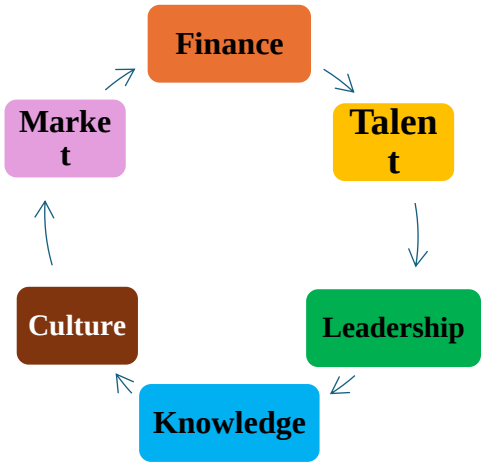
The objectives of the study are to find the domains of entrepreneurial eco system and the support of institutional theory to promote EES. Finally check whether the application of AGI support the growth of entrepreneurial eco system

Domains of Entrepreneurship Ecosystem

Finance is the main source for the growth of EES. Capital can be obtained from various sources like angel investors, venture capitalist and by issue of shares and debentures in stock market. To compete in globalised world talent plays an important role. AGI supports in recruiting skilled labourers through social media. In contrast to traditional methods, an artificial general intelligence could play a significant role in the selection of leaders by analysing large datasets of eligible contenders and appraising their performance, leadership abilities. A good leader holds qualities like coordination, good communicator, compassion, vision, decisiveness, adaptability, and the ability to inspire others.Culture is an important component of an ecosystem for entrepreneurship because it moulds the attitudes, customs, and costs that affect the amount of entrepreneurial activity in a community. It decides whether risk-taking, modernization, teamwork, and a readiness to accept new ideas, which has a momentous effect on the accomplishment of startups and the energy of the ecosystem as a whole.Culture serves as a basic element that rely on characteristics, which support or impede entrepreneurial endeavours.

Knowledge is essential to an entrepreneurship ecosystem because it serves as the basis for innovation, allowing entrepreneurs to spot opportunities, create workable business plans, get the resources they need, and eventually boost economic growth by facilitating the exchange of knowledge and skills amongst the ecosystem's many actors, such as universities, accelerators, mentors, and other entrepreneurs. In other words, a strong knowledge base is essential for entrepreneurs to overcome obstacles, make wise decisions,and promote teamwork, all of which contribute to a more vibrant and prosperous entrepreneurial environment.In essence, a vigorous market is where entrepreneurs can contact customers and examine their business model to regulate its feasibility and potential for accomplishment. The market helps new businesses, an opportunity for entrepreneurs to authenticate their ideas, trade their goods or services, earn income, and ultimately attain workable development. The above areas support healthy environment eco system where entrepreneurs can succeed in their venture with confidence.AGI supports existing entrepreneurs and startups to get fund, recruit talented apt employees, train able leadership, obtain knowledge regarding business in global leveland finally enhance their marketing abilities to sell their products in international level.

Figure 1 Domains of Entrepreneurship eco system



Source: Author

Journal of Information Systems Engineering and Management
2025, 10(50s)
e-ISSN: 2468-4376
https://www.jisem-journal.com/

Research Article

Institutional Theory

According to institutional theory, institutions are social framework with normative, regulative, and cultural-cognitive elements that helps to bounce back from any issues. Institutions are a complicated concept. It covers a variety of subjects in a broad range of social science domains, from a sociological perspective of institutions to an economic perspective. The inheritance of institutions study how the intricacy of cultural, political, and legal frameworks impact economic development(David B. Audretsch et al (2021). Two opposing perspectives on the development of entrepreneurial ecosystems are top-down approach and the bottom-up approach that intensify the role of institutions.The mechanisms that enable this progress are deep-rooted in cognitive framework, rules, culture, and attitudes regarding entrepreneurship, even though the bottom-up approach adopts that ecosystems progress similar to natural ecosystems.The three institutional pillars that support entrepreneurial behaviour are normative, cognitive, and regulatory institutions. The institutional framework explains how changes in the institutional context at the national and regional levels contribute to variations in entrepreneurial activity across different ecosystems for innovation and entrepreneurship. The institutional framework elucidates how variations in the institutional framework at the national and regional levels offer variations in entrepreneurial activity in different ecosystems for novelty and entrepreneurship (Content J.et al-2019).

The three institutional pillars that support entrepreneurial behaviour are regulatory, normative, and cognitive institutions. The regulatory pillar, consists of laws, rules, and other entrepreneurbackup materials that establish the legal limits and rules of the business.The normative pillar, supports the social values, customs, and beliefs that influence how people behave as an individual and as a group.The cognitive pillarshared logics of deed that people and organizations use to understand the material that is existing, set their hopes regarding the results of their behaviour, and choose market strategies for entrepreneurial ecosystem.The three pillars alter the behaviour of interdependent entrepreneurs, legislators, investors, banks, to promote or hinder successful entrepreneurship.

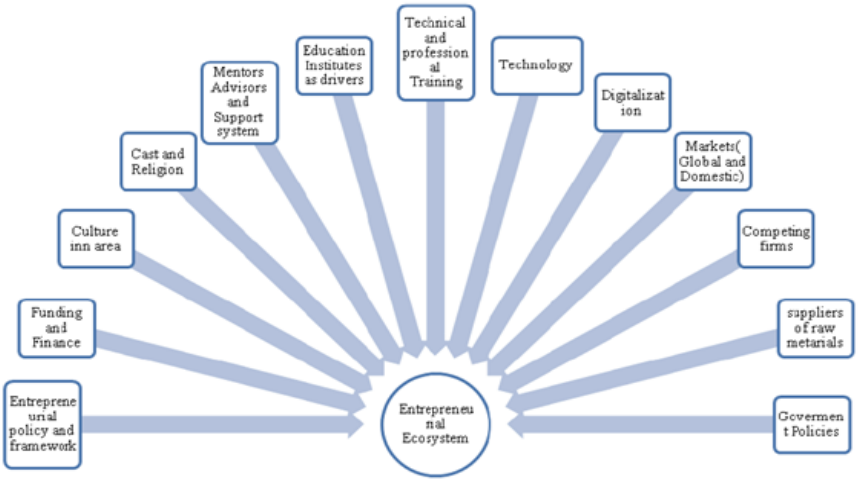
According to various viewpoints, institutions set hopes that dictate what organizations should do and serve as the justifications by applying laws, regulations, and accepted behavioural norms that seem normal and enduring(Bylon Abeeku Bamfo et al -2023). Since regulatory pillar have relations with economic agents are predisposed by the rules recognized by the government, the regulatory pillar both helps and deters entrepreneurship by inducing the degree of risk intricated in the formation and launch of a business. The regulatory pillar may result in unproductive entrepreneurship activity and alter the scope and complexity of resources that the government made accessible to entrepreneurs.Opportunities brought about by increased government support for entrepreneurship and formal institutional networks that are open and crystal clear to all economic actors in the entrepreneurship ecosystem directed to productive entrepreneurial activity (Belitski M. et al -2019).

Low regulatory pillars of institutions are more common in developing and transitioning nations, which lowers the entrepreneurship ecosystem's overall efficacy and leads to a rise in ineffective entrepreneurship. There reasons include: the dissolution or collapse of previously established institutions as a result of independence, war, regime change, or other factors(Estrin S. et al -2013)When entrepreneurial chances and positive outcomes are perceived, cross-city cultural differences, perceptions of entrepreneurial action, and the place given to an entrepreneur are likely to impact entrepreneurial activity.

Journal of Information Systems Engineering and Management
2025, 10(50s)
e-ISSN: 2468-4376
https://www.jisem-journal.com/

Research Article

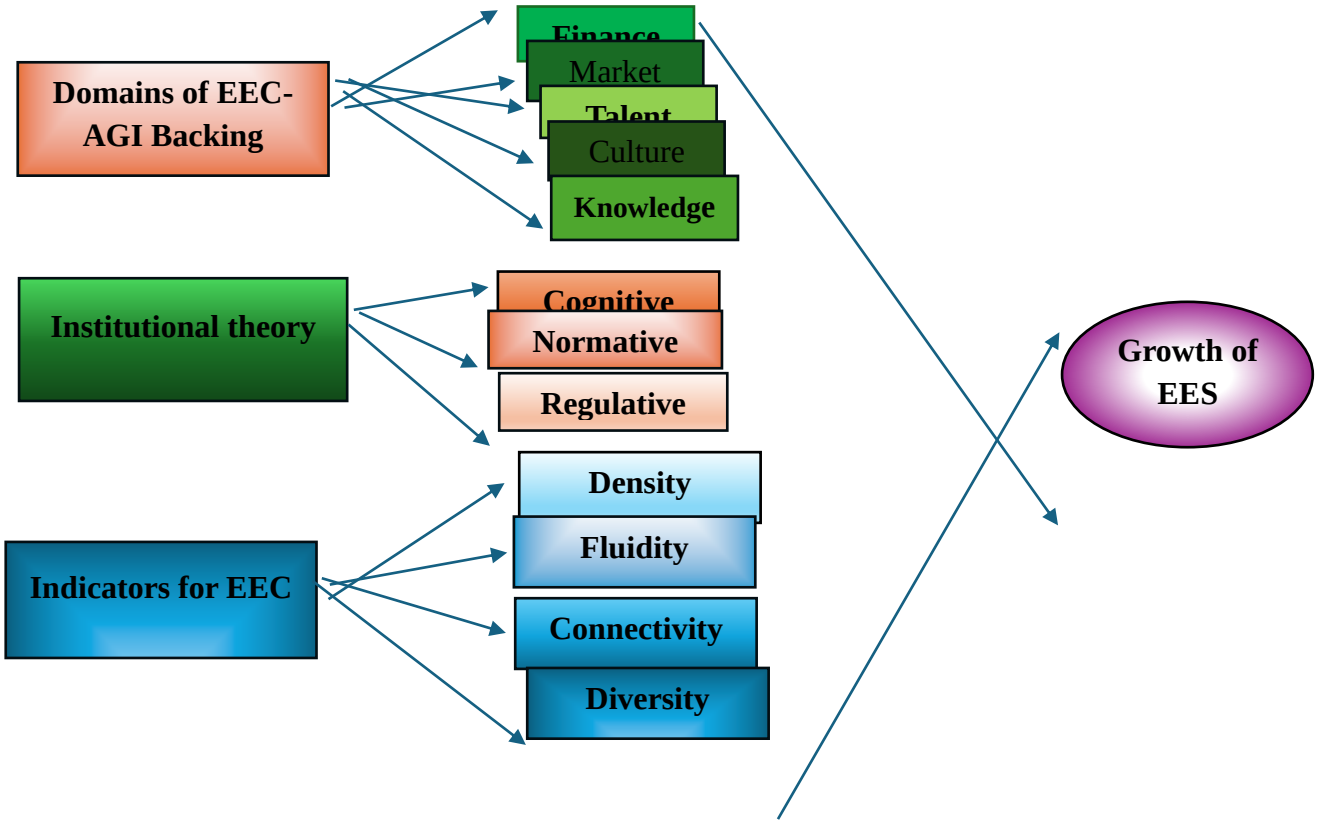
Figure 2 Entrepreneurship ecosystem model



Source:Saurav Sonkar (2021)

An entrepreneurial ecosystem conceptual model illustrates the market, human capital, finance, culture, support, and policy was proposed.A seed accelerator model was put forth whereby a large number of start-ups participate in cohort-based boots camps where they receive training and mentorship, revealing to a diverse range of mentors and experts (Saurav Sonkar (2021).

Figure 3 Conceptual model of study



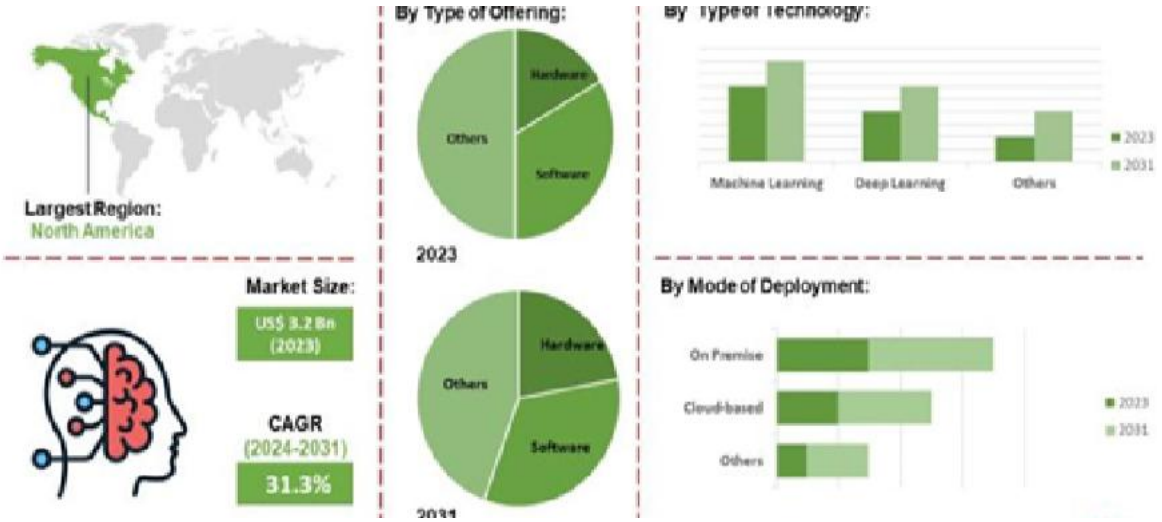
Journal of Information Systems Engineering and Management
2025, 10(50s)
e-ISSN: 2468-4376
https://www.jisem-journal.com/

Research Article

Indicators of EES

Entrepreneurs are the backbone of any entrepreneurial ecosystem, entrepreneurs vary based on old or new start-ups and determine the relative density of entrepreneurship.Population flux, or people moving between cities, and geographic mobility are ways to measure fluidity. People must find suitable employment within a region. Concentration of fast-growing businesses will show whether or not business owners can quickly profit from that bricolage process and direct resources toward fruitful endeavours.Besides this, connections ought to enable them to ascertain how various resources are used and how the organizations interact with one another. Programs, spin-off rates, and deal maker networks must all be connected(Dane Stangler et al -2015). Economic complexity has been linked to innovation and growth, according to research. Economic diversity, is a crucial idea as no city should be unduly dependent on any one sector.A key indicator of development should be how well cities are able to draw in immigrants and integrate them into the entrepreneurial ecosystem.Therefore, data on the likelihood of moving up or down the economic ladder between income level should be used to measure economic mobility, which should be a key indicator for the entrepreneurial ecosystem.

Figure 4Artificial general intelligence market report



Source: AGI market report

The global artificial general intelligence (AGI) market is projected to grow at a compound annual growth rate (CAGR) of 31.3% from 2024 to 2031, from its estimated US$ 3.2 billion in 2023 to US$ 26.9 billion by 2031, it uses machine learning, deep learning and other technologies, according to the most recent research by InsightAce Analytic.AGI mainly relies on cutting-edge advancements in computer power and machine learning methods to build robots that are capable of carrying out any creative task that a human can.Recent advancements in machine learning and natural language processing (NLP) have led to significant advancements in the development of expanding algorithms. Through the use of these technologies, artificial general intelligence (AGI) systems can process and understand a greater variety of information, learn from experiences more effectively, and make more difficult decisions, thereby becoming more cognitively similar to humans and help for the growth of entrepreneurial ecosystem.Theapplications of AGI, increasing market demand and investment and promote EES.

For effective entrepreneur eco system and individualized service, an AGI-powered customer support system would access a large amount of customer data and integrate it with real-time analytics. AGI may be able to foresee issues, customize responses, offer solutions, and even anticipate follow-up questions by building a thorough customer profile. Because of its emotional intelligence, it can modify communication to be sympathetic and encouraging, which improves the customer experience.By

Journal of Information Systems Engineering and Management
2025, 10(50s)
e-ISSN: 2468-4376
https://www.jisem-journal.com/

Research Article

offering a hardcoded understanding of architecture, dependencies, and change history, AGI can increase productivity. when a function that computes shipping costs according to location, weight, and method is required, after analysing pertinent code, AGI creates a draft function with solutions outlining its reasoning, which the programmer can then review, improve, and incorporate. When an entrepreneur plans to invest AGI spot intricate market trends and possible disruptions,analyse hedge funds, it examines enormous data sets from social media, and satellite imagery to make better investment decisions, it verifies a potential market correction by examining news stories and historical data, that assist the fund manager to make well-informed choices to modify their portfolio and reduce risk.

Research Methodology

Qualitative research method was used to collect data from 115 entrepreneurs in Chennai using a structured close-ended questionnaire, finally 100 respondents Selected for the study. Snowball sampling method selected to collect samples from respondents. The study analysed the data to test the growth of Environmental eco system using AGI. The effect of AGI on EES based on GDP, talented labour force, capital, and total productivity studied. Growth of EEC using AGI is a dependent variable. Domains od EES, Institutional theory and indicators of EES are independent variables. AGI play an important role for entrepreneurial growth by obtaining the domains required and lead them in right direction for their development.

Linear Multivariate Regression

Model Summary - Effect of EES with AGI

Model	R	R^2	Adjusted R^2	RMSE
M_0	0.99	0.998	0.993	1.233
M_1	0.99	0.988	0.976	2.299

The multiple linear regression model elucidates the change in risk growth of EES, an independent factor, that is influenced by the domains of EES, Institutional theory and Indicators of EEC as dependent variable. Since the value of RMSE is 1.233, better to select Model 1 as the best model for forecastinggrowthacceptance because it has the lowest RMSE value, which indicates that the average difference between the forecasted and actual prices is the smallest.

R^2 value is close to 1, it means that the predictor variables can fully explain the response variable.

ANOVA

Model		Sum of Squares	df	Mean Square	F	P
M_0	Regression	870.480	3	290.160	190.920	0.053
	Residual	1.520	1	1.520		
	Total	872.000	4			
M_1	Regression	861.426	2	430.713	81.468	0.012
	Residual	10.574	2	5.287		
	Total	872.000	4			

Journal of Information Systems Engineering and Management
2025, 10(50s)
e-ISSN: 2468-4376
https://www.jisem-journal.com/

Research Article

Since the p-value is smaller than α =.05, we reject the ANOVA's null hypothesis and come to the assumption that the three groups' means differ statistically significantly.There is a variance between the group means when the F-statistic is advanced.

Coefficients

Model		Unstandardized	Standard error	Standardized	t	P
M0	(Intercept)	16.366	2.026		8.079	0.078
	Domains of EES	-0.843	0.095	-0.717	-8.833	0.072
	Institutional theory	0.328	0.135	0.188	2.441	0.248
	Indicators of EES	0.781	0.078	0.570	9.964	0.064
M1	(Intercept)	16.249	3.777		4.302	0.050
	Domains of EES	-0.649	0.098	-0.551	-6.638	0.022
	Indicators of EES	0.901	0.114	0.657	7.914	0.016

Under coefficient test Predictors with high t-values and low p-values are considered significant. With the usage of AGI, there is growth in Entrepreneurial ecosystem.

Research Gap

The researcher evaluated many prevailing literatures, and identified limitations, and found that regarding Entrepreneurial ecosystem one or 2 independent variables were considered. In this study three independent variables influencing the growth of business in AGI era was analysed. Access to AGI technology, helps in data availability, a talent pool with AI skills, the regulatory environment, cultural acceptance of AGI, the degree of ecosystem connectivity, knowledge sharing, and the ability of AIG to facilitate crucial interactions between ecosystem players like investors, mentors, and entrepreneurs are all important factors to take into account when examining the impact of AGI on an entrepreneurial ecosystem.These factors all have an impact on how AGI can be used to boost innovation, spot prospects, modernize procedures, and progress in decision-making within the ecosystem.

Findings

The regulatory structures incompetence carried on by corruption and unadorned political economic collapse, particularly through the period of transitioning from one form of governance to another.The issues in normative pillar of institutions, is lack of strong government ethnicities, the progress of civil society, and constraint of political and economic liberty.Entrepreneurs who operate in an environment of weak civil society and low regard for entrepreneurs as transformers, will select an unproductive business venture that neither benefits nor hurts society.It is perceived entrepreneurial opportunities and the level of entrepreneurial effort directed towards progress and striving entrepreneurs prejudiced by the local entrepreneurial ecosystem.There is a robust positive correlation between entrepreneurial culture and informal networks for the successful entrepreneurship. Business education fosters entrepreneurial cognition support high-growth and productive businesses.No state in Indiahas all internal and external components of the entrepreneurial ecosystem, according to the

analysis of the startup and industrial policies of the states. Suppliers, culture, technology, and entrepreneurial education are absent from Tamil Nadu's startup and industrial policies.With the help of AGI, entrepreneurs can easily obtain capital, talent, competent people and expand AGI-powered companies; feel a supportive environment where AGI innovation can thrive through cooperation and easily accessible resources.

Suggestions

As high levels of corruption result in unproductive entrepreneurship performance, Government must regulate the government departments from getting corruption, through severe punishments.Indian government can be suggested that all states are instructed to include all the factors mentioned in the proposed model so thatgrowth will occur.Organisation will hold fruitful entrepreneurial goals, when there is enhancement in growth-focused entrepreneurship, the positive hopes and beliefs of entrepreneurship resolve societal problems and encounters through innovation and economic growth.Entrepreneur when he discovers right time to start his venture, with individual involvement can contact a businessperson who has launched a business in the past, is vital to entrepreneurial cognition. Business education is important for entrepreneurs as it will boost entrepreneurs' confidence to take gain from market prospects within the urban ecosystem.

Conclusion

Multifaceted measure of the institutional environment at Chennai level is studied, and its relationship to the ecosystem's productive and unproductive entrepreneurial activity in developing and transitional economies is examined.In institutional context, it comprises of 3 institutional pillars that are connected to the entrepreneurial activity in Chennai's entrepreneurial ecosystem.In order to learn more about local institutions, this study investigates normative, cognitive, and regulatory institutional preparations. The findings provide fresh insight into the differences among different institutions.EES of advancedvalue have normative, cognitive,and regulatory pillars of institutions working together as a conduit to productive entrepreneurship, spur innovation and reduce opportunistic behaviour of corporates, entrepreneursand policy makers.EECs of advanced value have normative, cognitive,and regulatory pillars of institutions work together as a channel to productive entrepreneurship, outgrowth innovation and lessen resourceful behaviour of corporates, entrepreneursand policy makers.During AGIperiod, entrepreneurial ecosystem designates a network of interrelated people, organizations, and resources in a particular area that actively encourage the establishment and expansion of startups using AGI technology.Instead of being exceptionally good at one thing, AGI would be able to do a variety of tasks. To dispel the myths surrounding AGI's potential and dangers, public education is essential. Public education can decrease misunderstandings, encourage community participation in forming the moral and practical framework surrounding AGI, and create a more informed conversation. AGI has the potential to revolutionize many fields and bring about positive change(Katie Le (2024).

Reference

[1] Alex Goryachev (2025) Artificial General Intelligence Revolution is Coming: Every Leader Needs to Consider in /www.entrepreneur.com
[2] Belitski M, Aginskaja A, Marozau R. (2019) Commercializing university research in transition economies:Technology transfer offices or direct industrial funding? Research policy. Vol 48, No 3, pp 601–615, doi.org/10.1016/j.respol.2018.10.011
[3] echnology transfer offices or direct industrial funding? Research policy. 2019; 48(3):601–615.
[4] https://doi.org/10.1016/j.respol.2018.10.011.
[5] Bylon Abeeku Bamfo, Felicity Asiedu-Appiah, Enya Ameza-Xemalordzo (2023) Developing a framework for entrepreneurship ecosystem for developing countries: The application of institutional theory in www.tandfonline.com, doi.org/10.1080/23311975.2023.2195967

[6] Content J, Frenken K, Jordaan JA. (2019) Does related variety foster regional entrepreneurship? Evidencefrom European regional Studies. Vol 53, No 11, pp 1531–1543, doi.org/10.1080/00343404.2019.1595565.
[7] Dane Stangler, Jordan Bell-Masterso (2015) Measuring an Entrepreneurial ecosystem in www.kauffman.org
[8] David B. Audretsch, Maksim Belitski (2021) Entrepreneurial ecosystems in cities: The role of institutions in ResearchGate, Vol 16, No 3, DOI:10.1371/journal.pone.0247609
[9] Dr. DeAngela Burns-Wallace (2019)Entrepreneurial EcosystemBuilding Playbook 3.0 in www.kauffman.org
[10] Erik Stam & Andrew van de Ven (2021) Entrepreneurial ecosystem elements, Springer, Entrepreneurship journal, Vol 56, pp 809–832
[11] Estrin S, Korosteleva J, Mickiewicz T. (2013) Which institutions encourage entrepreneurial growth aspiration, in journal of Business venturing, Vol 28, No 4 pp 564-580, DOI.org/10.1016/j.jbusvent.2012.05.001
[12] InsightAce Analytic (2024) AGI Market Top Players in www.openpr.com/
[13] Katie Le (2024) Artificial General Intelligence (AGI): Potential Risks, Benefits, and Strategies for Wise Use in /www.linkedin.com
[14] tions?. Journal of business venturing. 2013; 28(4):564–580. https://doi.org/10.1016/j.jbusvent.2012.
[15] 05.001.
[16] Kellie Auman (2019) Ecosystems: Driving Innovation and Agility in Modern Business in /www.logicbay.co
[17] Mitt Nowshade Kabir (2018) Entrepreneurship Process in the Era of Artificial Intelligence in Research gate
[18] Peipei Yang, Xielin Liu, Yimei Hu, Yuchen Gao (2022) Entrepreneurial ecosystem and urban economic growth-from the knowledge-based view in journal of digital economy,Vol 1, No 3, pp 239-251
[19] Philip Roundy, Arben Asllani (2024)A review and content analysis of artificial intelligence and entrepreneurial ecosystems research, Industrial Management & Data Systems, DOI:10.1108/IMDS-08-2023-0551
[20] Rahul KrushnajiWadichar,Prashant Manusmare2022) Entrepreneurial Ecosystem: A Systematic Literature Review, Journal of Business Perspective, Vol 28, No 6, DOI:10.1177/09722629221093866
[21] Saurav Sonkar and Ashoke Kumar Sarka (2021) Entrepreneurial Ecosystem in India: Role in policies in Entrepreneurship & Organization Management, Vol 10, No 4
[22] Shabnam Khan, Saqib Rehman (2023)Entrepreneur Agility: Key to notch sustainable Business Performance' in IT-Enterprises of Pakistan in International Journal of Management Research and Emerging Sciences, Vol 13, No 3, DOI:10.56536/ ijmres.v13i3.514
[23] Srivardhini K. Jha (2018)Entrepreneurial ecosystem in India, IIMB Management Review, Vol 30, No 2,pp 179-188, DOI:10.1016/j.iimb.2018.04.002
[24] Tim Mucci (2024) Getting ready for artificial general intelligence in /www.ibm.com