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#### **Research Article**

# The Role of International Organizations in The Regulation and Management of The World Economy and Security

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#### **ARTICLE INFO**

#### **ABSTRACT**

Received: 01 Nov 2024 Revised: 16 Dec 2024 Accepted: 05 Jan 2025 **Introduction**: The significance of international regulatory bodies for the world economy is very much a crucial element for the creation of a stable order and further democratisation of the world. In this regard, the author seeks to explore the means of the influence of these organisations on macroeconomic parameters, ratios, international trade, finances, and international benchmarks and norms.

**Objectives**: This research's focus is to analyse the contribution of international organisations to the development of the world economy, particularly the development of international trade, the maintenance of finance and economic stability, and the strengthening of sustainable development.

**Methods**: The research methodology takes a structured global economy view by making economic predictions and an outlook analysis. It depends on analysing statistical databases of photos of people members of international economic organisations, analytical papers of popular international economic centres, and forecasts by prominent economists.

**Results**: The investigation results point out the need to expand the collaboration in the space of relevance to advance the efforts to address the existing gaps. The article comprehensively deals with the significant processing that ought to be adopted to enhance the role of international organisations and help realise the goals of global governance. It considers the prospective directions of development of international economic organisations and mechanisms, as well as measures to increase their influence on forming a stable world economy.

**Conclusions**: Thus, the authors aim to evaluate the performance of these international organisations against the backdrop of the contemporary challenges facing the economy and their contributions to the development and integration processes. The study stresses the need for cost-effective and efficient international organisations in response to the dynamics of the global economy. Such an approach will systematically address international organisations' issues and challenges in the quest for global integration in Africa.

**Keywords:** Regional Systems, Labor Market, ILO, IOM, International Economy, International Commerce, Security, Financial Security, Information Economy, Worldwide Inflation, Geographic Systems, Employment, NATO.

## INTRODUCTION

Globalisation has become a key feature of modern economic, political and social interaction, emphasising international organisations' importance in the global economy. They now do more than the usual international economic regulation and trade facilitation; they have to deal with contemporary issues such as the stability of the financial markets, climate change, security, and the quest for sustainable development. These organisations impact the formulation of macroeconomic strategies, international capital intervention, and international business

enhancement. In this regard, international organisations must evolve in the face of changing technology and global competition and redesign new models of global governance and new means of interaction between states and businesses. Looking at the complex competences of international organisations in economic relations, one should always focus on the legal principles, as they are one of the necessary conditions for participation in the international community.

International actors contribute towards establishing rules that regulate inter-state relations, especially regarding trade, health, education, and the environment. The emergence of international law is remarkable because it seeks to bring about the convergence and cross-border alignment of different nations' laws for trade, investment and the people's freedom [1]. Suppose one of the leading topics in international relations is law. In that case, the modern activities of international organisations in a legal subdivision within the social order and policies inclusive are intensive and require specialised knowledge of the state, as well as effective communication and agreement of various countries with different legal orders and goals for regulating the world's welfare.

According to the knowledge regarding the context of this issue, the increasing weight of digitalisation, on the one hand, and the need to take relevant actions, on the other hand, has emerged as one of the key determinants of the business environment. Being a financially transformative driver, digitisation provides businesses with new opportunities, assists in the cost-cutting of operations, boosts production, increases the scope of markets and boosts customer relations management. The growth of telecommunications and digital technology engenders new threats regarding cybersecurity, the privacy of data, and even patents, which warrant the involvement of major institutions in dealing with and enhancing global cooperation. International organisations' activities are underway toward establishing essential requirements, procedures, and rules for using and developing digital technologies safely and responsibly. A good example includes engaging governments, the business community and civil society to set up efficient approaches to safeguard the digital economy, advance innovative ideas, and develop the digital economy in developing economies.

### LITERATURE REVIEW

The focus of global institutions in regulating the economy and international development is a subject matter of serious engagement within the scholarly community, and they seek to examine their various repercussions, such as promoting macroeconomic equilibrium and boosting worldwide development. In Al-Saadi's view [2], the relations work in a way that enables the International Monetary Fund and the World Bank to influence the degree of financial autonomy of their member countries by offering financing and technical assistance whenever there are difficulties. Graulau [3] complements this by focusing on the role of the World Trade Organisation in the broad issues of international trade and, particularly, the development of the rules that help to add some degree of certainty to international economic relations. The article [4] addresses how universities, education, health systems and welfare activities in developing countries are established through the influence of global economic institutions. The study [5] underlines the contribution of international organisations to the resolution of global environmental problems by developing international agreements and environmental development policies. Balgehshiri and Zohuri [6] look into the problems and implications of regulation of the global digital economy and evaluate responses of international organisations in this sphere.

According to Morton [7], international market standards are crucial for regulating financial markets, particularly regarding the role that global financial institutions hold in averting international financial crises. One of the studies directed by Mendoza and Quadrini [8] mentions that countries need to come together and rural development for effective international regulatory frameworks. According to Chin et al. [9], globalisation displays quests for answers to the questions raised by every other globalisation process. Tung et al. [10] illustrate how international institutions and transnational companies interact regarding the global governance apparatus regarding several issues, such as corporate accountability and sustainable development. The research conducted by Tsolakis et al. [11] focuses on how new international relations patterns should be designed to tackle systemic threats and ensure more sustainable world development. The research paper of de Lange et al. [12] puts forward the policy framework from international organisations on promoting investment in key sectors to foster economic development among member nations. According to Smol [13], this study aims to accentuate the posture of providing financial aid while enhancing institutional strength over time. Building on Leffel et al. [14], innovation can improve the effectiveness of global projects, especially those related to data collection, monitoring and economic evaluation.

Irwin [15] investigates how international financial regulators impact the global financial system, focusing on regulatory interventions to mitigate international financial crises. Helleiner [16] sees the growing globalisation and political confrontation as a source of problems for international institutions. According to Vieira et al. [17], transnational corporations, cyber security issues, international organisations, and digitalisation processes are interrelated. Jensen [18] discusses how international organisations deal with cross-border environmental problems and green development, focusing on incorporating environmental considerations into international economic policymaking.

Instead, these authors emphasised the need for greater international collaboration, innovative financial instruments for the financing of sustainable development projects, and improved monitoring of the performance of international treaties. The sources point out that there is an increasing focus on using digital technologies to improve the functioning of international institutions and widen the scope of stakeholders in international economic governance.

This research's focus is to analyse the contribution of international organisations to the development of the world economy, particularly the development of international trade, the maintenance of finance and economic stability, and the strengthening of sustainable development. The study evaluates the effectiveness of the mechanisms these organisations use to influence the global economic processes and the problems they face in their operations. It also considers estimating the world GDP and inflation, covering the impact of political and economic tensions and the fast-growing digital economy. The purpose of analysing these international organisations is to apply their measures to cope with socio-economic challenges and how effective these measures are in enhancing economic integration and international economic development. The practical importance of this work consists of formulating recommendations on improving the interaction of international organisations that will contribute to stabilising the global economy.

#### **METHODS**

The research methodology takes a structured global economy view by making economic predictions and an outlook analysis. It depends on analysing statistical databases of photos of people members of international economic organisations, analytical papers of popular international economic centres, and forecasts by prominent economists. Interpreting the data made it possible to calculate the level of world gross domestic product, estimate the parameters of acceleration of economic growth, and clarify the position of world institutions in the configuration of the economy. Such a multidimensional perspective on the economy made an effective combination of trend generalisation and forecasting and spatial comparison of the present situation with historical ones possible, allowing for considering risks and potential benefits for the global economy.

International organisations' functions and activities are studied qualitatively to evaluate their impacts and roles within the international economic system. This helps to elucidate the dynamics by which international organisations engage in relations with the state, the business community, and other international organisations. It emphasises their role in developing international economic policy, trade relations, financial services, stability, and economic development. The methodology includes requests for activity reports, political appraisal, and comments from these organisations' representatives about their functions in controlling the global economy. Also, a short discussion considers such aspects as conflicts and international aid on inflationary pressures, stressing the deterrent functions of international organisations [19].

While such a combined approach is practical, it combines scales and indicators with input from various experts and analytic reports. It creates an image of how geopolitical processes and economic growth interact. System analysis helped construct the feedback loops between instability on the geopolitical front, international organisations' interventions, and the state of the global economy. The proposed methodology facilitated relative success in examining the importance of international organisations in general geopolitics and the global economy to curb economic risks.

# **RESULTS**

The evolution of the world economy is complex and has different aspects, such as trade, investment, and even technology. The first seeds of the world economy can be seen in history when the world grew together due to increased international trade and the growth of political and economic relations among nations. Some of the most important pillars of the global economy include cross-border purchase and selling of goods and services, cross-border capital

investments, the worldwide movement of money and the global workforce. Business processes can be more productive and efficient because new technologies and innovations are constantly being developed. With the integration of different markets came greater competition and changes that had to be made in order to coordinate the different markets, which gave rise to global economic institutions.

The process of globalisation aided by the advancement of e-commerce has transformed traditional ways of conducting business as it has amplified the competition among multinational corporations [20]. Globalisation has allowed multinational corporations to establish production and sales markets in different countries, exploiting opportunities to optimise production chains and minimise costs while improving market share. Recently, e-commerce has emerged as a catalyst for retailers' expansion, opening up possibilities for SMEs and offering customers a more diverse range of goods. Increasing digitalisation and the rise of online platforms have decreased the entry barriers for businesses significantly; however, they have increased the need to compete and required firms to respond to different changes in the market. Such transformations in the business operating processes in the global economy have influenced international organisations regarding their efficiency and effectiveness.

The world of economy and finance is undergoing a systematic decline due to numerous international conflicts, socio-political turbulence in strategic economic zones, and tendencies towards trade protectionism. Such risk factors destabilising the international political environment result in increased costs of international trade transactions and decreased investment activity. Trade wars between major countries have brought about declines in global economic growth, restrictions on the export and import of essential materials, and sanctions regimes. In response to these developments, Countries and International Economic Organizations have begun pursuing diplomacies, trade pacts and cooperative measures on global trade and economy to reduce the impact of such challenges. The general movement of economic activities globally is on the negative trends, as indicated in Figure 1.

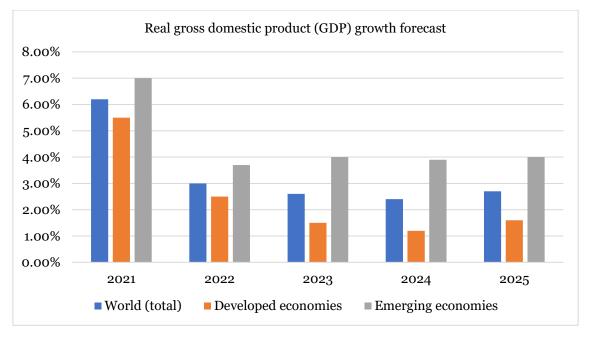


Figure 1: Forecast of actual gross domestic product (GDP) growth in the world in 2020-2025 by economic group

Source: compiled based on Statista data [21]

The expanding influence of international organisations in managing the world economy indicates the numerous challenges and possibilities the world societies encounter in the 21st century. Major global economic institutions are also important for ensuring some equilibrium, aiding development and regulating trade practices throughout the globe. Their roles include rendering economic aid and technical support to developing countries and formulating trade and investment policies. The organisations are designed to address the global issue of poverty and inequality and protect commodity markets [22, 23]. The joint efforts of several countries facilitate the establishment and acceptance of international standards and regulations which govern economic relations in the global arena.

Among the core functions of international organisations, including the World Trade Organisation, the legal regulation of international trade is one of the most important. As the world starts having less visible economic borders

and trade increasingly crosses these borders, it is necessary to establish and implement rules which are generally accepted. International organisations increasingly cover the function of the intermediaries and regulators' development of the complete legal framework that elaborates tariff levels and trade barriers, intellectual property and ecological protection limits. The existing legal environment seeks to ensure conditions of fair competition, protection of consumers, as well as quick and just solutions to interstate conflicts regarding trade [24, 25]. Globalisation and recurrent changes in business interrelations make it more and more difficult for organisations to retain their competitiveness, making them change their present legal framework.

International trade policy can adopt different strategies, such as 'protectionism' or 'trade liberalisation', which have their advocates and detractors. Protectionism preserves local markets from international rivalry using tariffs, quotas and other trade restriction measures aimed at growing nascent sectors of the local economy. Trade liberalisation works toward removing barriers that prevent the flow of goods, services and other factors of production across national boundaries, ultimately increasing the efficiency of the economy and welfare of people worldwide. International instruments and organisations balance the various strategies and goals of the developed and developing countries on the international spectrum. The objectives of the member states are balanced out through these organisations, which allow the countries to resolve their trade disputes and work together to expand their trade. The principal functions of international organisations concerning regulating the world economy are highlighted below in Table 1.

Table 1: Functions of international organisations in regulating the global economy

Organisation	Role in the global economy	Features
World Bank (WB)	Offering funds and technical help	Disbursing loans and grants, giving policy advice
	to countries to fight poverty.	and doing development research.
International Monetary	Maintaining an appropriate	Advising countries with a hard time with their
Fund (IMF)	equilibrium between currency	balances of payments, making political
	values and mechanisms of	negotiations, and managing the international
	international settlements.	economy.
World Trade	Controlling trade activities and	Working out trade pacts, carrying out systems
Organisation (WTO)	relations, including disputes and	monitoring of trade and stimulating the
	promoting trade.	expansion of trade.
Organisation for	Formulating and conducting	Having studies on the economy, generating data
Economic Cooperation	policies aimed at economic growth	and advocating policy issues.
and Development	and enhancing the population's	
(OECD)	welfare in the member countries.	
Group of Twenty (G20)	Promoting international stability	Cohesive policies among the world's leading
	of finance and dealing with	countries; sequences of summits; global topics
	important international economic	and their place in the vision.
	problems.	
International Chamber	Engaging in foreign trade and	Regulating the conditions for the more simple
of Commerce (ICC)	investment and promoting market	carrying out of international trade and giving
	economy.	arbitration and other similar services.
United Nations	Taking part in the campaign	Executing development initiatives that would
Development	against poverty, inequality, and	raise the standard of living and help achieve
Programme (UNDP)	unemployment.	sustainable development goals.
International Labour	Promoting social justice and	Setting international labour standards and
Organization (ILO)	labour rights and standards in the	providing technical assistance to improve
	world.	working conditions.

Source: compiled by the author

Fluctuations in the commodity markets are an outstanding characteristic of the modern global economy, affecting all international trade actors. The emergence of new technologies, the evolution of consumer tastes, and the globalisation of production networks have created novel types of products and expanded the extent of trade. Difficulties in getting their hands on international markets are compelling East and Southeast Asian countries — especially China, India, and Vietnam — to provide the goods and services that the developed world desires. Merging

Economies alter the ratio in which trade occurs and have the potential to alter the dynamics of forces in global markets. New rules for the rights, customs, and trading of commodities have also been established alongside the expansion of international organisations.

International projects and the increasing importance of investments towards digital technologies are key aspects of developing modern economies. Digital transformation is how automated processes can boost productivity, penetrate new geographies, and enhance processes [26]. For apparent reasons, these two organisations have become active advocates of digital infrastructure programmes in poorer countries. Start-ups covering Internet access, business, and online education facilities are included in the Digital Agenda for Africa region to enhance the digital economy. These projects can do the two. They propel economic growth and create channels for international collaboration and partnerships in high technology.

Inflation growth between 2022 and 2023 was one of the most serious economic factors due to the global game of geopolitics dominated by the conflict in Ukraine and Israel. The wars caused disruptions in the supply chains, leading to increased energy and raw material costs, leading to the increase in goods and services prices worldwide [27]. Hyperinflation, the after-effect of excessive money printing during the COVID-19 pandemic, increased the cost of living, reduced purchasing power and enhanced debt liabilities for several governments worldwide [28]. In response to this, international institutions have employed measures such as provocative financial actions of the central banks, aid programmes for the severely affected countries, and renewing the protection of supply chains and diminishing the trade barriers [29, 30]. However, these measures have worked with limited success, as the global economy is still adjusting to new realities, and fighting inflation is one of the priorities of many developing economies. Figure 2 indicates the current global inflation rate and expected trends up to 2025.

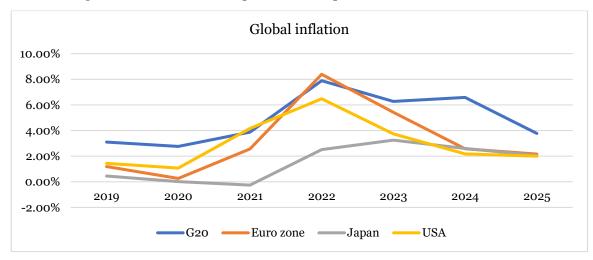


Figure 2: Headline inflation, %, year-on-year

Source: OECD [31]

The new transformation in the global economy is characterised by ever-increasing interdependence within nations, globalisation and new management of international economic relations, which has contributed to an increasing role of international organisations. There has been a visible trend in world economies to move closer to the global economy, which has led to the emergence of several international organisations with a mandate to regulate trade policies. The ultimate goal is eradicating poverty, promoting economic integration, and achieving sustainable economic growth. They succeed in these endeavours by providing financial aid, technical assistance and policy discussions. In doing so, the organisations help provide a workable medium for different countries to take deliberate steps towards dealing with world challenges.

Globalisation, technology, and the Internet have led to new business opportunities expressed through new projects and partnerships in the digital space. This creates the basis for the emergence of new products and business models in virtually all industries and sectors of the economy and the processes of digitalisation, blockchain, and automation. Global institutions commence and foster cross-border programmes and partnerships to bridge the gap in the access to information showcase, increase security and safety in cyberspace and strive for holistic development. Growing competition between multinationals and newly established businesses in the digital space requires international

regulators to create new rules and legislations to preserve equitable competition, privacy, and consumer protection. In this context, the digital economy is emerging as a third dimension of international collaboration and economic relations, where global policies and frameworks developed by international bodies foster innovations.

### **DISCUSSION**

The research suggests that international organisations oversee and supervise the world economy. From the viewpoint of Jose Almerco's research [32], the globalisation process gives international institutions a digital edge that significantly relies on the incorporation of modern-day technologies. Similarly, Kaim and Shishcan [33] state that international regulation should utilise new technologies. The results are consistent with those of Eldomiaty et al. [34] and Habib et al. [35], who state that geopolitical factors also affect the world economy. Wei et al. [36] state that several other researchers are not sceptical of international organisations' power and capability to regulate the commodity markets. According to Stanojević and Zakić [37], there is a need to re-visit the potential converging role of international organisations in solving global economic problems to widen the range of tools and approaches to interact with the world economy. Lavery [38] supports the idea of international collaboration, sharing research findings between countries, a theme of his results.

Hack-Polay [39] relied on traditional arguments buttressed by empirical evidence on technological advancement during trade disputes in his analysis of international organisations' impact on economic growth. According to Guizzo [40], his assumption is informing the perspective on the effectiveness of global economic schemes, focusing on the role of technological transformation and innovation in achieving development targets over time. Priss et al. [41] pointed out that international standards need to catch up with the pace of changes in the digital environment and thus pointed out the need for adaptive and predictable regulatory mechanisms in the context of globalisation. Sarangi [42] thinks there is a global need for better integration and calls for a relook at the current models of international cooperation. The international scholarship struggle now points to the need to search for alternative and creative models of international engagement that address contemporary issues and take advantage of the potential of modern technology and the threats presented by inter-state competition.

#### **CONCLUSION**

International organisations have a vital function to fulfil in balancing the global economy, particularly in overseeing various activities and enhancing the efficiency and transparency of processes. Together with their member countries, they create international regulations ensuring free trade, investment, and money flow worldwide. They work towards encouraging particular forms of investment and funding to create new economic relations that alter international trade patterns and track the movements of all global commercial activities. A crucial component of their activities is drafting international agreements constituting the legal framework for economic relations between countries. The increasing participation of international organisations in digitalisation and technological development has an excellent scope for fostering progress in world economic integration and solving some of the problems.

It is also worth mentioning that various challenges specific to the world's situation can interfere with the work of international organisations. These include political disagreements, economic disruptions on the international level, pandemics, climate changes, and problems of social justice and resources. Such problems are global, so international organisations must adjust to the world's new, fast-changing conditions and formulate much more effective and original ways of international governance. The emergence of ICT risks and threats to cyber security also forces these organisations to strengthen their information security systems and technology capabilities, without which it is impossible to achieve international equilibrium.

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