

Enhancing Supply Chain Decision-Making through Machine Learning and Mathematical Modelling Approaches

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ABSTRACT

Supply chain optimization is important in improving operational efficiency, lowering costs, and optimizing decision-making processes. This study investigates the combination of machine learning and mathematical modelling in supply chain management through Python programming. Some data-driven strategies, such as demand forecasting, supplier performance evaluation, defect rate prediction, and inventory optimization, were applied to improve supply chain efficiency.

Primary Python libraries including Pandas, NumPy, and Matplotlib were employed to process data and visualizations. Random Forest Regression model was utilized to make demand predictions with moderate success. K-means clustering was used to measure the performance of suppliers through defect rates and lead times and show inefficiency in specific clusters. A Random Forest Classifier was used to forecast defect rates, though only moderately so, i.e., it would need to be tuned. Linear Programming was applied to maximize the level of stock so that cost would be minimized without running out of stock.

The results highlight the importance of mathematical modeling and machine learning in supply chain decision-making. Improving predictive models and the use of real-time data in dynamic supply chain management is the future research that must be conducted.

Keywords: Supply chain, Machine learning, Mathematical model, Accuracy, Decision-making, Python programming.

INTRODUCTION

Increased complexity in international supply chains has necessitated intelligent decision-making models that optimize operations, reduce costs, and improve efficiency. Past data-driven and rule-based models employed by traditional supply chain management (SCM) fail to reflect the dynamics of market situations, disruptions, and uncertainties. Mathematical modeling and machine learning (ML) have since been merged to develop a paradigm-breaking intervention, improving supply chain decision-making by providing data-driven insights, prediction analytics, and optimization methods.

Machine learning offers high predictability in the selection of the supplier, planning of the demand, planning of the inventory, and managing risk to enable enterprises to make wise and anticipatory decisions [1]. Techniques include time series analysis, regression models, reinforcement learning, and deep learning which were found to yield promising results for improving the accuracy of supply chain forecast. Aside from this, anomaly detection approaches based on ML are capable of identifying disruptions which are likely to be problematic and can minimize risk in real-time.

On the other hand, mathematical modeling is applied in logistics optimization, network design, and resource planning. The traditional modeling and solving techniques of complex supply chain problems are linear programming, integer programming, dynamic programming, and game theory, and these involve optimization of cost, transportation, and inventory. When ML algorithms are included, such models are rendered dynamic and are able to handle large-scale high-dimensional supply chain data.

This research discusses the potential of the combination of mathematical modeling and machine learning to revolutionize supply chain decision-making with greater efficiency, lower cost, and sensitivity to disruptions. In this article, some of the ML algorithms and mathematical models, benefits, drawbacks, and SCM uses will be discussed. By using these advanced computational methods, organizations are able to design more responsive, robust, and low-cost supply chains and subsequently gain competitive edge in the world economy.

II. LITERATURE REVIEW

The collaboration of mathematical modeling and machine learning (ML) has greatly influenced supply chain decision-making with enhanced forecasting, process optimization, and risk management. "This literature review

provides an overview of three general categories: (1) Machine Learning for Predictive Supply Chain Analytics, (2) Mathematical Modeling for Supply Chain Optimization, and (3) Hybrid Approaches Combining ML and Mathematical Models for Better Decision-Making.

1. Machine Learning for Predictive Supply Chain Analytics

Machine learning has proven to be a robust means of forecasting demand, identifying anomalies, and enhancing the overall efficiency of the supply chain. The ML algorithms differ from conventional statistical models in that they are able to handle big data, reveal hidden patterns, and make better predictions.

Demand Forecasting

Demand forecasting is an important part of supply chain management and has a direct impact on procurement quantities, inventory, and production schedules. Simple techniques like moving averages and autoregressive integrated moving average (ARIMA) under predict sophisticated movements of demand. Machine learning techniques like decision trees, random forests, support vector machines (SVM), and deep learning algorithms like LSTM (Long Short-Term Memory) networks have been used more to enhance the accuracy of prediction [2]. Machine learning methods are more effective at dealing with seasonality, trends in the market, and abrupt shocks compared to traditional techniques.

Deep learning-enabled techniques such as recurrent neural networks (RNNs) and LSTM networks have proven to perform optimally at forecasting demand by capturing long-term data trends. Organizations are able to make fact-driven purchasing and inventory decisions with the help of such technologies, thus leading to elimination of stockouts and the costs of overstocked inventory..

Anomaly Detection and Risk Management

Machine learning software is also used extensively in supply chain risk management to detect deviations and forecast possible disruptions. Unsupervised machine learning techniques such as k-means clustering and autoencoders have been used for fraud identification, supplier discrepancies, and logistics failure [3]. Supply chain data can point out deviations from the norm by tracking in real-time continuously, enabling companies to act promptly before disruptions snowball.

In addition, reinforcement learning has also been employed to create adaptive supply chain policies that react dynamically to uncertain circumstances. Reinforcement learning agents are capable of deciding prices, replenishing inventory, and shipping orders by learning from supply chain data in real time.

2. Mathematical Modeling for Supply Chain Optimization

Mathematical modeling is important in supply chain operation optimization by converting complicated decision-making issues into solvable mathematical ones. Models are extensively applied in logistics planning, inventory management, transport routes, and resource allocation.

Inventory Optimization

Inventory management is probably the most important domain where mathematical models have been used. EOQ and the Newsvendor Model are two of the fundamental inventory control models that offer straightforward decision-making assistance for the optimization of order quantity and replenishment [4]. These models are, however, based on static assumptions and do not have the capability to manage uncertainty in demand and supply.

Special dynamic inventory control and stochastic programming models incorporating uncertainty and time-varying lead times have been formulated. The models involve probabilistic distributions of demand and take optimal inventory decisions with random supply chain parameters, reducing the cost of holding and preventing stockouts.

Logistics and Transportation Optimization

Optimization methods in mathematics such as linear programming (LP), mixed-integer programming (MIP), and dynamic programming have extensively been applied to optimize transport systems, warehouse sites, and routing of vehicles.

For instance, the Traveling Salesman Problem (TSP) and Vehicle Routing Problem (VRP) are fundamental optimization problems used to reduce transportation delivery times as well as the costs of fuel consumption in

logistics [5]. TSP and VRP are commonly solved by using metaheuristic algorithms such as genetic algorithms (GA), simulated annealing (SA), and ant colony optimization (ACO) to obtain nearly optimal solutions to huge supply chains.

Furthermore, game theory has been used to study competition and cooperation among supply chain stakeholders to achieve better contract negotiation, price policy, and supplier collaborations.

Supply Chain Network Design

Optimization of the entire supply chain network, starting from suppliers through distribution facilities to transportation modes, is an imperative decision-making exercise. Optimization approaches based on network flow optimization and multi-objective optimization mathematical models are applied largely to cut down costs, lead times, and carbon footprints and deliver efficiently the final product [6].

Multi-echelon supply chain models that include several levels of suppliers, manufacturers, and distributors have been formulated based on mixed-integer linear programming (MILP) to optimize distribution strategies and resource allocation.

3. Hybrid Approaches Combining ML and Mathematical Models for Enhanced Decision-Making

The combination of machine learning and mathematical modeling provides a hybrid solution that benefits from the strengths of both methods. While ML models offer predictive insights from real-time data, mathematical models provide structural optimization and constraint management in supply chain decision-making.

AI-Augmented Optimization Models

The most promising of these is the use of ML-augmented optimization models, whereby machine learning is applied to forecast critical parameters like demand forecasts, transportation costs, and reliability of the suppliers prior to inputting them into mathematical optimization models. This eliminates ambiguity and enhances the precision of the optimization algorithm [7].

For example, deep learning-based forecast models can be used to generate forecasts, which in turn can be used as input in stochastic optimization models to calculate the best restocking levels and reorder points. This synergy enables supply chains to respond dynamically in real-time based on prevailing market conditions.

Reinforcement Learning for Supply Chain Automation

Reinforcement learning (RL) has been effectively employed in autonomous supply chain decision-making using ongoing learning from past experience and current market dynamics. Unlike optimization models with pre-specified constraints, RL algorithms can improve themselves with the lapse of time by experimenting with various supply chain strategies [8].

For instance, RL models have been applied in warehouse optimization, where autonomous agents learn to assign storage capacity, manage picking routes, and schedule labor shifts depending on fluctuating patterns of demand. Likewise, RL has been applied to dynamic pricing strategies so that businesses may vary prices depending on market demand and the actions of competitors.

IoT and Big Data Integration for Smart Supply Chains

With the proliferation of Internet of Things (IoT) devices, there is an increased capability of capturing real-time information from supply chain activities like tracking shipments, warehouse activity tracking, and sensing demand [9]. Machine learning (ML) models digest IoT-produced information to identify waste and streamline supply chain processes.

For instance, the integration of IoT data with predictive analytics enables logistics providers to streamline fleet management, fuel usage, and delivery routes. Predictive maintenance models based on AI leverage IoT sensor data to avoid equipment failures in warehouses and transport fleets, minimizing downtime and business disruptions [10].

By combining big data analytics, ML, and mathematical modeling, supply chains can evolve towards self-learning, autonomous decision-making systems that optimize operations in real time and adjust continuously to changing circumstances.

III. METHODOLOGY

Research methodology helps in providing the structured approach to investigate the impact of the machine learning model and the mathematical model on supply chain practices. Positivism research philosophy has been selected to explore the objective based on the supply chain data using effective quantitative methods. Positivism philosophy is used to decrease biases and provide decisions based on scientific knowledge [11]. The deductive approach is selected to make a connection between the established theories and apply them to explore the real-time data based on supply chain practices. The logical process and the structured approach in the research allow for making decisions based on the business process. Deductive approach is used to provide a logical and structured pathway to increase the clarity of the data analysis and draw conclusions [12]. In such circumstances, the mono method is implemented to explore the outcomes based on supply chain optimisation. A secondary data collection method is used to collect data regarding the supply chain and Kaggle helped in gathering information about the supply chain optimisation of the business. The dataset contains lead time, product type, price, manufacturing costs, and the defect rates of the business.

Quantitative strategy is followed to increase the quality of the supply chain operation and make decisions regarding business practices. Machine learning models have been used to predict the demand for the product and the defect rates of the business. Random forest classifier and regression models are selected to explore the quality of the business process. Random forest classifier model is used to increase the accuracy of the data analysis process and decrease the overfitting issues at the time of handling the large dataset [13]. In the random forest regression, the error metrics such as MAE, MSE, and RMSE values are required to be determined to access the accuracy of the demand forecasting.

“Mean Absolute Error (MAE):

$$MAE = \frac{1}{N} \sum |Y_i - \hat{Y}_i|$$

Y_i is the actual demand and \hat{Y}_i is the predicted demand of the business.

$$MSE = \frac{1}{N} \sum (Y_i - \hat{Y}_i)^2$$

The value of MSE is used to penalize the larger errors more heavily than the value of MAE.

Defect rate prediction can be analysed based on the random forest classifier model and the relevant parameters are easily evaluated to enhance the business quality.

Precision (P):

$$P = \frac{TP}{TP + FP}$$

Recall (R):

$$R = \frac{TP}{TP + FN}$$

Furthermore, clustering analysis using K-means is implemented to explore the performance of the supplier based on the defect rate and lead times.” The clustering outcomes can easily categorise suppliers into different groups and determine the high risk of the suppliers. Therefore, effective improvement strategies can be evaluated based on the outcomes of the data analysis. Linear programming methods are implemented to improve the quality of the inventory process and manage the cost-effective stock allocation based on sufficient supply levels. The demand constraints and stock availability constraints are required to be analysed to explore the inventory optimisation of the business.

IV. DATA ANALYSIS

Python programming has been used to improve the business's supply chain process, and effective supply chain practice can enhance efficiency and decrease costs. In such circumstances, supply chain data has been utilised to enhance the planning, as well as forecasting process of the business, and the supply chain data can mitigate delays in the supply chain process. Relevant python libraries are used here to enhance the decision-making process regarding the supply chain practices of the business.

▼ Importing basic library

```
[2]: import numpy as np
import pandas as pd
from matplotlib import pyplot as plt
import seaborn as sns
import warnings
warnings.filterwarnings("ignore")
```

Figure 1: Importing basic library

Python libraries are required to be imported to manage mathematical calculations and provide appropriate data visualisation. Pandas and numpy play a significant role in managing the computing process and providing appropriate data analysis [14]. Hence, the effective libraries in python allow for making decisions regarding the supply chain practices of the business.

```
[4]: supply_chain.head()
```

	Product type	SKU	Price	Availability	Number of products sold	Revenue generated	Customer demographics	Stock levels	Lead times	Order quantities	Location	Lead time	Production volumes	Manufacturing lead time	Manufacturing cost
0	haircare	SKU0	89.808008	55	802	8981.996792	Non-binary	53	7	95	Mumbai	29	215	29	48.2798
1	skincare	SKU1	14.842523	95	736	7480.900065	Female	53	30	37	Mumbai	23	517	30	33.8197
2	haircare	SKU2	11.319883	34	8	9577.749829	Unknown	1	10	88	Mumbai	12	971	27	30.8880
3	skincare	SKU3	81.163343	88	83	7786.836408	Non-binary	23	13	59	Kolkata	24	937	18	35.6247
4	skincare	SKU4	4.895496	28	871	2585.505152	Non-binary	5	3	56	Delhi	5	414	3	62.0951

5 rows × 16 columns

Figure 2: Showing the details of the supply chain data

Data view allows for making decisions regarding the patterns of the dataset and provides data details regarding the business's supply chain.

```
: supply_chain.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 100 entries, 0 to 99
Data columns (total 24 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   Product type                          100 non-null   object
1   SKU                                    100 non-null   object
2   Price                                  100 non-null   float64
3   Availability                            100 non-null   int64
4   Number of products sold                100 non-null   int64
5   Revenue generated                      100 non-null   float64
6   Customer demographics                  100 non-null   object
7   Stock levels                           100 non-null   int64
8   Lead times                             100 non-null   int64
9   Order quantities                       100 non-null   int64
10  Shipping times                         100 non-null   int64
11  Shipping carriers                      100 non-null   object
12  Shipping costs                         100 non-null   float64
13  Supplier name                          100 non-null   object
14  Location                                100 non-null   object
15  Lead time                              100 non-null   int64
16  Production volumes                     100 non-null   int64
17  Manufacturing lead time                 100 non-null   int64
18  Manufacturing costs                     100 non-null   float64
19  Inspection results                     100 non-null   object
20  Defect rates                           100 non-null   float64
21  Transportation modes                    100 non-null   object
22  Routes                                  100 non-null   object
23  Costs                                   100 non-null   float64
dtypes: float64(6), int64(9), object(9)
memory usage: 18.9+ KB
```

Figure 3: Data type details

It has been observed that there are 24 columns and 100 entries in the dataset. In this dataset, there are several data types of the column to explore the supply chain optimisation using python programming.

```

: supply_chain.isnull().sum()
: Product type          0
  SKU                  0
  Price                0
  Availability          0
  Number of products sold 0
  Revenue generated    0
  Customer demographics 0
  Stock levels         0
  Lead times           0
  Order quantities     0
  Shipping times       0
  Shipping carriers    0
  Shipping costs       0
  Supplier name        0
  Location             0
  Lead time            0
  Production volumes   0
  Manufacturing lead time 0
  Manufacturing costs  0
  Inspection results   0
  Defect rates         0
  Transportation modes 0
  Routes              0
  Costs               0
dtype: int64

```

Figure 4: Determining the null values

The supply chain dataset has no null values and it is an advantage to improve the quality of the data analysis process. The data cleaning method is used to provide reliable insights into the data analysis process and improve the streamlined operation by decreasing errors [15].

```

: supply_chain.duplicated().sum()
: 0

```

Figure 5: Evaluating the duplicate values in the dataset

The total duplicate value in the dataset is 0 and it helps in improving the data analysis process.

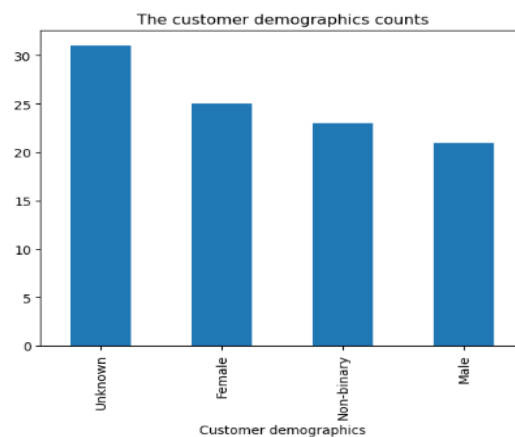


Figure 6: Count the customer demographics

Data visualisation plays a significant role in exploring complex data into an understandable format that can evaluate the patterns of the dataset easily [16]. The count plot is developed to explore the customer demographics based on the supply chain dataset. Male demographics are lower in the supply chain dataset and the unknown customer demographics are higher.

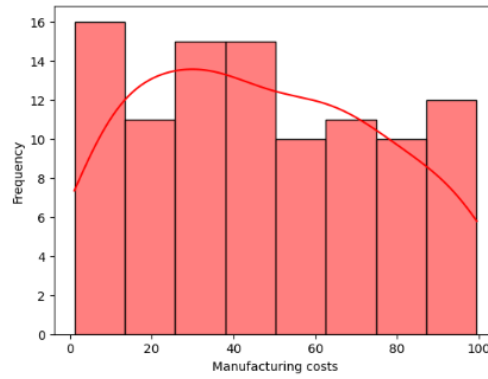


Figure 7: Histogram plot for manufacturing cost

The above histogram plot is used to show the data distribution of the manufacturing cost. Hence, the plot can easily evaluate the patterns of the manufacturing costs and make decisions regarding the supply chain process.

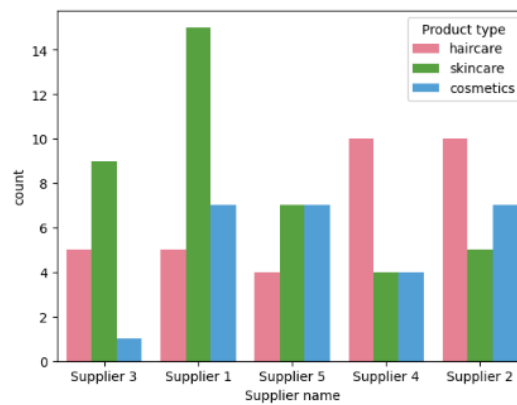


Figure 8: Count plot based on the product type

The count plot is used to explore the supplier details based on the product type details of the business. It has been observed that skincare products have been sold most by supplier 1. Supplier 4 and Supplier 2 sold more haircare products, as well as Supplier 5 sold fewer haircare products.

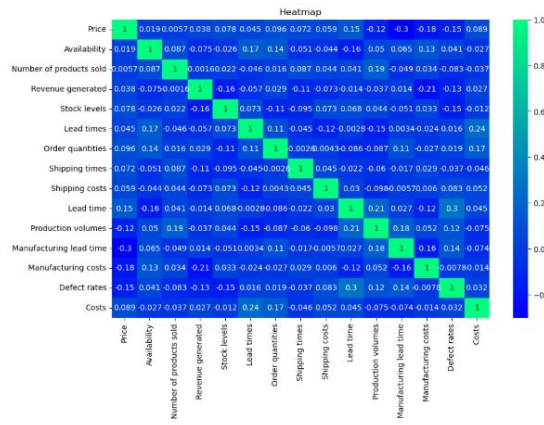


Figure 9: Heatmap

The above heatmap is used to explore the relationship between the data variables and in this case, a negative correlated value indicates a weak relationship between the data variables. However, positive correlated value defines the strong relationship between the variables. The correlation data allows for evaluating the factors that can impact the sales of the business based on the lead times, availability, and price of the products.

```

regressor = RandomForestRegressor(n_estimators=100, random_state=42)
regressor.fit(X_train, y_train)
y_pred = regressor.predict(X_test)
mse = mean_squared_error(y_test, y_pred)
rmse = mean_squared_error(y_test, y_pred, squared=False)

print("MAE for Demand Forecasting:", mean_absolute_error(y_test, y_pred))
print("MSE:", mse)
print("RMSE:", rmse)

```

MAE for Demand Forecasting: 0.949581518170126
MSE: 1.1480547628244226
RMSE: 1.0714731741039636

Figure 10: Demand forecasting

The demand forecasting section plays a vital role for businesses to meet the requirements of the customers and manage the streamlined operations of the business. In such circumstances, a random forest regression model has been implemented to make decisions regarding demand forecasting. The demand forecasting method is used to optimise the stock levels and decrease the holding costs by managing the resource allocation of the business [17]. The mode evaluation helped in making decisions regarding the supply chain practices of the business. The MAE (0.95) indicates that, in general, the model predictions deviate from actual sales by 0.95 units. The MSE (1.15) is harsher against larger errors, which means that there is a bit of prediction variance. The RMSE (1.07) also indicates slight but notable differences, so the model is good but can be optimized with feature tuning or more data for more precision. The results indicate fairly good demand forecasting with room for improvement.

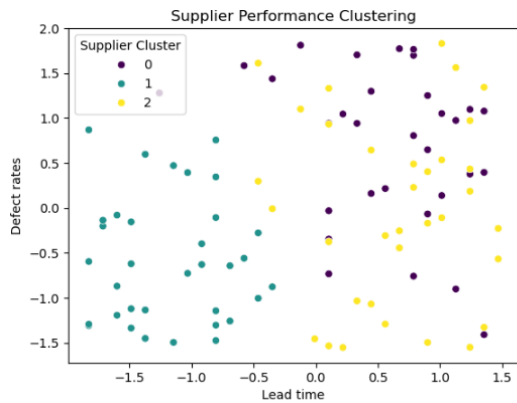


Figure 11: Supplier performance based on the clustering method

The above clustering plot has been used to analyse the supplier performance and make decisions regarding the supply chain practices of the business. K-means clustering in supply chain management is used to address the similarities in data and patterns of the data to improve the inventory management system [18]. In this graph, the X-axis is used to represent the lead time of the business and the Y-axis allows for indicating the defect rates of the products. The clustering graph is used to show three distinct clusters for providing data regarding the supply chain practices. The suppliers of the business are included in cluster 1 with high defect rates and high lead times. Hence, cluster 1 in the business shows the operational inefficiency and potential risks of the supply chain practices. The suppliers in cluster 2 represent moderate defect rates and high lead times. Thus, cluster 2 indicates that the supply chain process is more improved than the previous condition. In the clustering process, the analysis allows businesses to enhance the supply chain decisions by addressing areas for improvement in the supplier relationships.

```

print("Accuracy for Defect Rate Prediction:", accuracy_score(y_test_class, y_pi

```

Classification Report:				
	precision	recall	f1-score	support
0	0.50	0.44	0.47	9
1	0.00	0.00	0.00	5
2	0.30	0.50	0.38	6
accuracy			0.35	20
macro avg	0.27	0.31	0.28	20
weighted avg	0.32	0.35	0.32	20

Accuracy for Defect Rate Prediction: 0.35

Figure 12: Defect rate prediction

improve the quality of the products. The stock allocation process helps in improving the inventory process based on the linear programming solution and enhances the quality of the business practices.

V. FUTURE DIRECTION

The coupling of machine learning (ML) and mathematical modeling in supply chain decision-making has shown great advantages, but some areas need additional research and development. With more complex and dynamic supply chains emerging, future innovations should aim to enhance the precision, flexibility, and real-time responsiveness of decision-making models.

1. Advances in AI-Driven Predictive Analytics

Although ML models better predict demand and manage risk, they are still limited in their ability to deal with extremely volatile markets and abrupt shocks. Future work must concentrate on reinforcement learning (RL) and sophisticated deep architectures to create adaptive forecasting models that learn from new data continuously. Additionally, incorporating external variables like global economic trends, social media sentiment, and weather data into predictive models can help further improve forecasting accuracy.

2. Edge AI and IoT for Real-Time Decision-Making

Application of Internet of Things (IoT) devices has enhanced supply chain visibility a lot, but the catch is in processing massive volumes of real-time data cost-effectively. Edge AI must be researched as a future scope where machine learning models are pushed to IoT devices to facilitate quicker decision-making independent of cloud computing. This will boost real-time route optimization, warehouse automation, and predictive maintenance.

3. Hybrid AI-Optimization Frameworks

Whereas ML supports predictive power, mathematical modeling brings about structured optimization. Future research needs to delve into more hybrid AI-optimization frameworks that optimize supply chain strategies in real time. For instance, the combination of metaheuristic algorithms with deep reinforcement learning can optimize inventory management, transportation planning, and production scheduling better.

4. Blockchain for Secure and Transparent Supply Chains

Combining blockchain technology with ML and mathematical modeling can improve supply chain trust, transparency, and security. Decentralized AI models that use blockchain-based smart contracts for safe supplier collaboration, fraud prevention, and end-to-end product tracking should be researched in the future.

5. Sustainable and Resilient Supply Chains

With greater global emphasis on sustainability, the future of research should be centered on AI-based carbon footprint monitoring and green supply chain optimization. ML models may be employed for analyzing energy consumption patterns, transportation route optimization to minimize emissions, and optimizing waste management in supply chain processes. Moreover, models that are resilient in nature must be created for forecasting and reducing supply chain interruptions due to pandemics, geopolitical tensions, and natural disasters.

By concentrating on these new technologies and research areas, future supply chains can be made smarter, more resilient, and sustainable, giving businesses globally a competitive advantage.

VI. CONCLUSION

Combining machine learning and mathematical modeling transformed supply chain decision-making, supporting data-driven demand forecasting, real-time optimization, and risk mitigation. This paper investigated how ML enhances demand forecasting, anomaly detection, and predictive analytics, whereas mathematical models support structured optimization of inventory control, logistics planning, and network design.

One of the main lessons learned is that ML by itself is not enough to optimize supply chains completely. While ML has strengths in recognizing patterns and making predictions, mathematical models guarantee optimal decision-making within constraints like cost minimization, shortening lead time, and capacity planning. The integration of both techniques leads to hybrid AI-optimization models, which further improve supply chain efficiency and flexibility.

Despite these, scalability, interpretability, and real-time decision-making pose challenges. Most ML models are dependent on huge datasets and vast computational power, while classical optimization models tend to find it hard to deal with uncertain and dynamic environments. Research should, in the future, emphasize hybrid models, Edge AI, and integration with blockchain technology to overcome such challenges.

In addition, sustainability and resilience are increasingly becoming supply chain priorities. Future AI solutions will need to strike a balance between efficiency and environmental and ethical factors, making supply chains not only cost-efficient but also socially responsible and environmentally sustainable.

In summary, the integration of ML and mathematical modeling is the future of smart supply chains. Through the use of sophisticated AI methods, real-time IoT information, and mathematical optimization, companies can design robust, flexible, and sustainable supply chain networks that are responsive to global challenges and disruptions. As technology advances, AI-driven supply chain management will be instrumental in defining the future of global business.

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