

# Empowering Patient-Centric Communication: Integrating Quiet Hours for Healthcare Notifications with Retail & E-Commerce Operations Strategies

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## ARTICLE INFO

Received: 23 Dec 2024

Revised: 10 Feb 2025

Accepted: 24 Feb 2025

## ABSTRACT

Notification overload in healthcare has become a major challenge, which in turn causes alarm fatigue and unnecessary stress for patients and healthcare staff. This article introduces “Quiet Hours,” where notifications are reduced or delayed to reduce disturbances and keep patient safety at heart. One solution to these alerts is Quiet Hours, where alerts such as lab results, vital sign changes, and other alerts that can interrupt the patient’s recovery and affect staff’s ability to recuperate are shut off within a certain time frame. This paper explores a patient-centric framework to balance timely communication and patient rest. Owing to parallels between retail and e-commerce, this article proposes that similar strategies can be adopted in the healthcare context. More personalized and flexible approaches to notification management based on artificial intelligence, wearable devices, and integrated systems can improve patient outcomes and satisfaction and reduce staff fatigue. The article shows the potential of Quiet Hours policies through case studies from common sectors in healthcare, biotech, and e-commerce. It also outlines the regulatory, ethical, and technological implications that would accompany the implementation of Quiet Hours in healthcare and suggests ways of implementing them into healthcare systems. It leads to developing notification systems that collaborate closely with healthcare providers, biotech innovators, and e-commerce leaders to provide adaptive, data-driven systems in prioritizing patient well-being and clinical efficiency.

**Keywords:** Quiet Hours, Notification Management, Patient-Centric Communication, Alarm Fatigue, AI-Driven Alerts

## 1. Introduction

Over the past few years, digital notifications have been adopted by the healthcare sector to streamline communication and ensure better patient care (Silow-Carroll et al., 2012). Realtime alerts like lab results, changes of vital signs, and requests for consultation are vital to consistently providing timely, accurate care in healthcare. It allows the administration of such emergencies that ensure quick patient response from medical staff to meet patient safety and treatment outcomes. There is a growing challenge for healthcare providers in this: notification overload as the volume of an alert grows. Such relentless alerts, urgent or not, can quickly become exhausting, with alarm fatigue and staff burnout, and even cause important alerts to be overlooked.

Continuous notifications are so present in most physicians and nursing schedules that they affect patients as much as physicians. The constant pinging of alarms takes place in hospitals, which can disturb the rest of patients, increase their stress levels, and negatively impact the overall satisfaction of such patients in the experience of their care. ‘Quiet Hours’ was born as a solution to combat this notification overload as it recognized the need to find some balance. Quiet Hours reduce or delay noncritical notifications during specified times so patients can sleep without compromising quality care. This article proposes a patient-centric framework for promptly optimizing communication with the necessity of patient rest. The article will explore the idea of Quiet Hours in hospital settings and how these hours can offer a respite from the digital noise. It can be integrated into hospital settings to ensure critical alerts can be communicated. Parallels of customer communication overload from related industries like retail and e-commerce will be drawn from this article. The article suggests how lessons from these sectors can be applied

to healthcare by adopting personalized, flexible approaches to notification management focused on the patient's needs, as retail customers are experiencing today.

The article is written in a framework to provide insight into the foundational concept and go ahead to more advanced topics. The first section will provide a detailed explanation of quiet hours and their importance in healthcare. How digital notification management developed through the historical development of noise reduction policies will be covered. This is followed by the article examining patient-centric communication in the wider context and how communication can enhance healthcare outcomes and patient satisfaction. The discussion will also include up-to-date technological initiatives that improve notification systems, including AI-driven alerts and wearable devices. The regulatory and ethical implications of Quiet Hours' progress, including risks and compliance requirements associated with their adoption, are also further sections to explore. Tactics that used the Quiet Hours strategy will be presented with case studies from both the healthcare and the e-commerce sectors, and then strategies for how Quiet Hours could be integrated into the healthcare environment. The article will eventually conclude how this notification management could develop further, and with potential technological advancements, to continue refining patient-centric communication.

## 2. Understanding Quiet Hours in Healthcare

### 2.1 Definition of Quiet Hours

In healthcare, "Quiet Hours" usually describes limited periods during which all nonimportant notices and alarms are muffled or diminutively to maintain a tranquil and relaxed condition for patients. These periods are used in hospitals and other healthcare settings to reduce noise disturbance and prevent the hampering of a patient's recovery. Quiet Hours are aimed at the volume of digital alerts and notifications that can be sent to medical staff and that sometimes mistakenly wake patients. Environmental noise reduction, either from letting out air or through terminating machinery or ward noise, has been a healthcare focus for many years Lehrke (2023). The idea of Quiet Hours now incorporates no less than managing electronic and digital signals. Real-time systems that monitor patient vitals, lab results, and other clinical information generate alerts, which often become a constant stream of interruption. Continual alerts can fatigue healthcare workers so much that patients cannot rest. Introducing Quiet Hours helps prevent time spent communicating critically from interfering with someone's ability to be comfortable.

### 2.2 Historical Development and Rationale

Farther back into the history of Quiet Hours policies can be traced to the overarching policy to decrease hospital environmental noise. The negative effect of noise in hospitals started to be recognized by them in the 1980s, with hospitals realizing that noise affected the recovery of patients in the intensive care unit (ICU). It was found that stress levels, poor sleep quality, and longer recovery time were related to noise from medical devices, alarms, and all the other noises from the general ward activity. As a result, early noise reduction policies for curtailing unneeded noises were contemplated.

The scope of these noise reduction efforts grew over time to include such digital notifications brought on by electronic health records (EHR) and real-time monitoring systems (Payne et al., 2015). When hospitals focused on strengthening satisfactoriness with metrics such as the Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) survey, minimization of environmental and digital noise became imperative. It turned out that patients did not rate the experience well when they became disturbed by frequent alerts and alarms, which led to healthcare providers integrating quiet hours into their care protocols. Quiet Hours have a dual purpose to improve patient care through better rest and to reduce staff burnout for some nurses by curtailing alarms. As hospitals aimed to improve care environments during this time, these policies improved patient satisfaction and helped lessen the likelihood of missed or ignored alarms.

*Table 1: Historical Development and Rationale of Quiet Hours Policies*

Time Period	Development	Rationale
1980s	Recognition of hospital noise as a factor affecting patient recovery, especially in ICUs.	Noise from medical devices, alarms, and general ward activity contributed to stress, poor sleep, and longer recovery times.
Early Noise Reduction Policies	Initial efforts to reduce unnecessary hospital noise.	Reduce negative effects on patient recovery and well-being.

Time Period	Development	Rationale
<b>Expansion to Digital Noise</b>	Inclusion of noise from electronic health records (EHR) and real-time monitoring systems.	Digital notifications and alerts were identified as additional contributors to noise disturbances.
<b>HCAHPS &amp; Patient Experience Focus</b>	Hospitals aimed to improve patient satisfaction scores by minimizing environmental and digital noise.	Patients reported poor experiences when frequently disturbed by alerts and alarms.
<b>Integration of Quiet Hours</b>	Implementation of designated quiet hours in care protocols.	Improve patient rest and recovery while reducing staff burnout caused by excessive alarms.
<b>Impact on Patient Care &amp; Safety</b>	Enhanced patient satisfaction and reduced alarm fatigue among nurses.	Reduce the likelihood of missed or ignored alarms, creating a better care environment.

### 2.3 Current Trends in Alarm/Notification Management

Technological breakthroughs in healthcare have brought about many changes in how hospitals manage alarms and notifications (Thimbleby, 2013). Wearable patient monitors, smart alert prioritization through AI, and integrated alarm management systems are forerunners in augmenting patient care and staff efficiency. For example, wearable devices constantly monitor patient vital signs and send a data signal whenever a sudden change in patient condition is detected, thereby limiting the number of superfluous alarms.

As more accounts are automatically recognized, alerting tools are becoming more sophisticated in their ability to understand the importance of an issue so it can be marked as critical and addressed promptly or marked as less important and can be put on hold or filtered. This is more of a game-changer switch from fully ignoring the new alarm to creating a more efficient alert system in tiers. Today's systems have evolved to identify different types of notifications (those significant checks vs. those that could be life-threatening) and provide patients with more patient-friendly ways to cap alarm management. By integrating EHR systems with alarm management tools, communication between different hospital departments is enhanced. Other than critical alerts, time-sensitive alerts are deferred during Quiet Hours, while critical alerts continue to come in real-time, taking patient safety as a top priority. These technologies free healthcare professionals from the burden of all the notifications while not leaving them short of the required information to help them make proper decisions (Kesselheim et al., 2011).

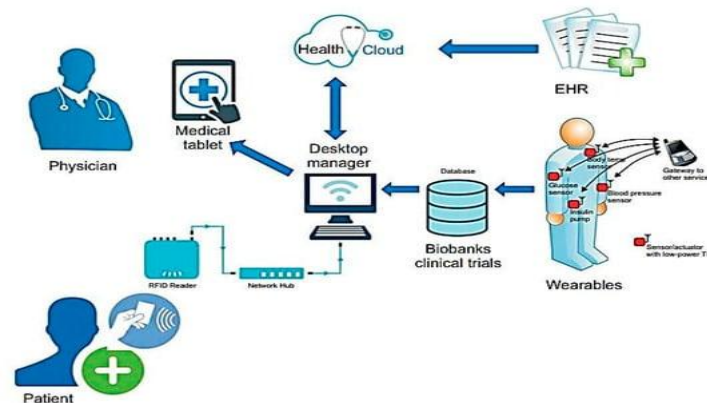


Figure 1: Revolutionary features of H-IoT in a hospital environment.

### 2.4 Challenges in Implementing Quiet Hours

Hospitals face challenges in implementing Quiet Hours. The main challenge involves balancing the decrease of nonessential alarms and the need to avoid critical alerts (Matthews, 2011). Quiet Hours are meant to keep disturbances to a minimum, even at the risk of missing or delaying essential notifications, although patient safety would be at risk. An important challenge is the no interoperability of different hospital systems. Indeed, legacy technologies elegantly chosen by various hospitals and varying degrees of compatibility with newer alarm management systems still prevent the effective integration of Quiet Hours policies. This makes it possible to develop such technical barriers that can cause faulty alarm filtering and complicate the allotment of the right notifications for the right time.

The other critical hurdle is staff training. Healthcare workers must be trained in using the alarms' tools and the protocols for overriding Quiet Hours. In environments that call for swift responses and quick alerts, staff is reluctant to go along with Quiet Hours out of fear that they will miss important signals. Enforcing a policy of Quiet Hours across the entire hospital may be a resource-intensive, time-consuming endeavor to stand up administrative policies and across-the-board exceptions to these policies (Bansal, 2022). Hospitals must also consider legal and regulatory issues when reviewing their alarm protocols. To ensure compliance with Quiet Hours, guidelines by the Joint Commission, patient safety, and alert management regulations must be considered.

### 3. Significance of Patient-Centric Communication

#### 3.1 Defining Patient-Centric Communication

Patient-centric communication is a care model involving empathy, clarity, and respect. It works by focusing on each patient's needs, worries, and wants differently. Engagement and trust have increased in an environment that values patients and listens to what they say. An open communication channel between patients and healthcare professionals forms the ground of patient-centric communication. This model ensures that patients receive health-related information and can make decisions concerning their health.

Patient communication that includes empathy involves more than just sympathy (Matthews, 2011). It involves healthcare professionals listening attentively, understanding patients' feelings, and reacting compassionately. Medical jargon and complicated explanations are another essential point, as medical jargon and a complex description can confuse patients and decrease their capacity for informed decisions. Visual aids and clear and simple language help patients better understand their conditions and treatment options. Trust is built upon respect for patients' autonomy, preferences, and cultural values. It reflects the patients' comfort and respect when seeking to resolve a health challenge. Patient-centric communication helps healthcare providers align with these principles, which strengthens relationships between the healthcare providers and patients and thus improves the care experience as a whole.

*Table 2: Key Aspects of Patient-Centric Communication*

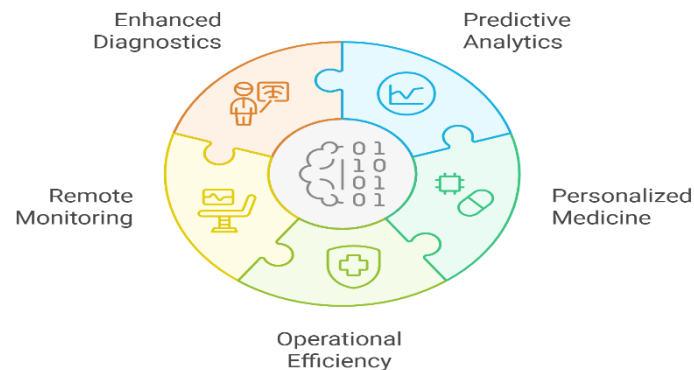
Aspect	Definition	Importance
<b>Empathy</b>	Involves active listening, understanding patients' emotions, and responding with compassion.	Enhances patient trust and emotional well-being, leading to better care experiences.
<b>Clarity</b>	Avoiding medical jargon and using simple language and visual aids to explain conditions and treatments.	Ensures patients understand their health status and treatment options, leading to informed decision-making.
<b>Respect</b>	Acknowledging patients' autonomy, preferences, and cultural values.	Strengthens trust and comfort, ensuring patients feel valued and heard.
<b>Open Communication</b>	Establishing a transparent and supportive dialogue between patients and healthcare professionals.	Encourages engagement, enhances trust, and improves overall healthcare outcomes.
<b>Patient Engagement</b>	Actively involving patients in discussions about their health and treatment.	Leads to shared decision-making and better adherence to treatment plans.
<b>Trust Building</b>	Creating a safe environment where patients feel confident in their care providers.	Fosters long-term relationships and improved patient satisfaction.

#### 3.2 Impact on Healthcare Outcomes

There is a close relationship between effective patient-centric communication and several 'good things' that result from improved health outcomes that lower readmission rates, reduced patient stress, and improved medication adherence. Patient studies have shown that if patients are involved with their care and understand their treatment plan, they are much less likely to experience events that cause readmissions. Patients will likely respect their responsibilities towards follow-up care when they understand and are reminded of their importance.

There is an impact on a patient's emotional well-being. It is clear, respectful, and emphatic communication, which reduces stress and anxiety, causing it, in turn, to diminish recovery (Spandler & Stickley, 2011). If patients trust their healthcare providers, they are more likely to be forthcoming with information on their symptoms changes

or side effects to assist the healthcare professionals in making more informed decisions in prescribing adjustments. Also, suppose patients know they have an accurate picture of their condition. In that case, they are more disposed to follow the directions for the medication they prescribe, which will carry over to better health. Past research has shown that greater patient satisfaction leads to a more favorable outcome for both retention and quality of patient care.



*Figure 2: Enhancing Patient Outcomes through AI*

### **3.3 Role of Digital Health Tools**

The digital aspect of reaching and communicating with the patient is very important, and we are moving from analog (one-person job) technology to electronic tools like telehealth apps, patient portals, and secure messaging. What are these technologies? They bridge the communication gap between healthcare providers and patients to have a quicker and more efficient exchange of information (Jiang, 2020). For example, telehealth platforms enable linking patients with healthcare professionals virtually, thus diminishing the requirement of physical get-togethers and boosting access to care, particularly for individuals who live away or miss attendance.

Patient portals are a secure form of communication currently available where patients can see their health records, schedule their consultation, request prescription refills, and speak directly to the healthcare provider. Because these portals give patients greater control over their care, allowing them to review test results, take notes, or even schedule a future appointment with their providers, the complimentary installations are revolutionizing the internet service for hospitals and clinics. Given the increased implementation of this digital platform, it results in patients neglecting to get notifications or alarm fatigue. Healthcare providers can create a great user experience by letting patients customize notification settings and offering them customized preferences that notify them without overwhelming the patient. Personalized messaging can prevent shots that would not be fatal to deliver and, as a result, improve patient satisfaction by only declaring those things that are important and timely to say. Healthcare systems also need artificial intelligence to take care of priorities when sending notifications so that urgent alerts can reach the patients without any delay, and the less urgent information can be sent at the proper time, avoiding any disturbance to rest, daily routine, and so on (Kumar, 2019).

### **3.4 Challenges of Inconsistent Communication**

Patient-centric communication has one disadvantage. An important problem is missing or inadequate communication between multiple healthcare providers. In most situations, patients may get various recommendations or orders from various specialists, confusing them and damaging their trust in the healthcare system. To solve this, providers have to work with one another and ensure they communicate properly and that the messages across various departments do not contradict one another. Language barriers and different levels of digital literacy can also prevent proper communication. Less than half of the sites use telehealth feature planning for patients with limited English proficiency or not already comfortable with digital health tools. In such cases, healthcare providers must also provide translation services and be able to understand both of the required aspects that will suit the needs of these patients. Multilingual portals or mobile apps help patients receive information in their preferred language. For example, patients could be trained in digital literacy to use online platforms without fear (Kuek & Hakkennes, 2020).

Discrepancies in how digital tools are utilized among healthcare providers can undermine any form of communication. Suppose some healthcare professionals use various systems for secure messaging while others work with paper or phone calls. The lack of integration in these systems delays important information and affects the quality of care provided. Standardization of communication tools and platforms must be built within healthcare settings to ensure that patients receive timely, consistent, and correct information. Patient-centric communication



in healthcare is very important. Empathy, clarity, and respect foster stronger relationships with patients, improve engagement, and ultimately improve outcomes. Because of the time passed, including the continued evolution of digital health tools, there is a promise for communication and fewer barriers to care. Being patient-centric, implementing and implementing patient care poses challenges such as inconsistent communication, language barriers, and technology adoption. Digital platforms can standardize communication methods in order to provide information for patients at the time they need it and improve patient satisfaction as well as clinical outcomes.

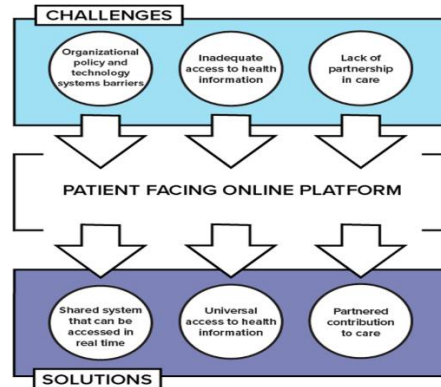


Figure 3: Challenges and Solutions for Communication in the Care of Children with Medical Complexity

#### 4. Sectoral Overview: Healthcare & Biotech

##### 4.1 Healthcare Notification Ecosystem

Notifications are important in the modern healthcare environment for proper intervention and communication between staff. The notifications span several systems within a hospital, such as medical devices, EHR systems, result servers in the lab, and hospital paging networks. Alarm systems are connected to medical devices that send alerts if an abnormal reading is obtained, such as a heart rate monitor or ventilator. The actual cause of these alarms is often associated with notifications sent straight to healthcare professionals, typically nurses or physicians, who need to respond to the situation. EHR is also critical in integrating patient data from every hospital department and creating necessary notifications according to the patient's medical history, lab results, or scheduled appointments. An example is when a physician is notified when a lab result is available or a medication order must be approved. Another important source of notifications is lab result servers, which deliver real-time alerts to clinical staff on arrival of test results to alert them of any abnormality or condition needing urgent attention. Less frequently used in some modern healthcare settings, hospital paging networks serve as a backup communication system, albeit a less sophisticated one, for time-sensitive alerts that call for instant action.

Different players in the healthcare ecosystem handle these notifications, while different players handle management and respond to them Secundo et al. (2021). Most of the time, nurses are the first responders to alarms generated by medical devices, responding appropriately immediately or calling a physician. In turn, physicians tend to analyze more complex alerts, such as results of lab values or changes in a patient's medication. The maintenance of these notifications involves IT staff playing an essential role in checking that the systems that these notifications are managed upon are robust and that alerts are being sent accurately across these platforms. Alerts generate so much volume that staff wear out fighting alert fatigue or skip the critical ones.

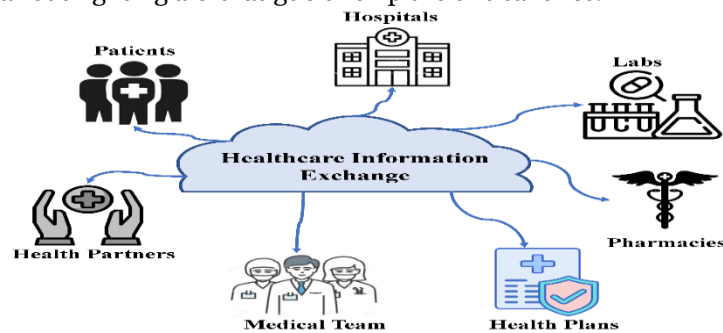


Figure 4: General architecture of HIE systems.

#### 4.2 Technological Advances in Biotech

Innovative technologies like implantable sensors and AI-aided analytics, which have changed the way healthcare notification systems function, help introduce biotech benefits. Our implantable sensors also report real-time data of patients who are constantly monitored for vital signs, letting them know if they start to have early warning symptoms of a medical condition like sepsis or cardiac arrest. The sensors can alert patients and healthcare providers of any substantial departure from a patient's normal condition to expedite intervention.

Other than VR, AI-driven analytics is another breakthrough in healthcare that is reshaping the way notification management is done. Medical devices and EHR systems generate large volumes of data that we can feed into AI algorithms and categorize the notification by urgency and priority. It helps alleviate alarm fatigue by reducing the number of non-critical alerts healthcare providers must address. Also, AI systems can foresee possible downside issues before they become big concerns, unleashing associated preventative warnings and permitting well-being experts to assume responsibility. By enhancing or automating the spooling or management of Quiet Hours, these technologies can ensure that non-critical alerts are delayed when Quiet Hours are specified but without jeopardizing patient safety. As these technologies continue to develop, healthcare efficiency and improved patient care are possible while improving staff satisfaction from less notification overload (Nyati, 2018).

#### 4.3 Compliance and Regulatory Environment

Patient safety, data privacy, and alarm accuracy must be protected as part of regulatory controls on the healthcare notification ecosystem (Shahid et al., 2022). The Food and Drug Administration (FDA) established guidelines for alarm systems in the United States. Devices that do not meet the safety standards and work properly are subject to these regulations to minimize the risk of false alarms, which can cause alarm fatigue.

The Health Insurance Portability and Accountability Act (HIPAA) is one of the important things that help keep patient data private. HIPAA's regulations require healthcare providers to follow so that any personal healthcare information notifications will be delivered securely. It is especially important for digital notifications in which certain patient data can be shared through EHR systems, telehealth platforms, or secure messaging solutions. The International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC) also establish medical device safety standards, alarm management, and interoperability worldwide. Compliance with these standards facilitates a global system of interoperability of healthcare systems, including the notification components, allowing them to operate in an integrated healthcare network.



Figure 5: Regulatory Compliance

#### 4.4 Challenges in Large-Scale Integration

While the successful integration of new technologies into the existing healthcare stream has been achieved to a certain extent, several barriers remain to the large-scale integration of new systems, particularly for healthcare. The first problem is that new technologies must be compatible with existing systems. Still, many hospitals rely on older technologies that may be difficult to assimilate into newer notification systems. As a result of this splicing, data will be fragmented, and work will be inefficient.

There is also a constraint of budget. Financial restraints may limit the availability of new technologies, which can apply to hospitals, especially in disadvantaged areas (Blecher et al., 2017). Hardware, software, and especially training associated with advanced notification systems are prohibitively expensive, so implementation costs alone can be quite costly. Another challenge is staff reluctance to adopt new systems. When healthcare workers who are used to existing workflows are introduced to new technology, they are met with resistance because the benefits are

not felt immediately. To overcome this issue, hospitals need to show that the new system is valuable, with data-driven results and properly trained staff. Robust return on investment (ROI) data is needed before committing to large-scale investments. Advanced notification management systems need to be introduced, and hospitals need to demonstrate that the benefits of reducing alarm fatigue and improving patient outcomes exceed the costs of the introduction.

*Table 3: Challenges in Large-Scale Integration of Healthcare Technologies*

Challenge	Description	Impact	Possible Solution
<b>System Compatibility</b>	Many hospitals use older technologies that may not integrate well with newer notification systems.	Leads to fragmented data and inefficiencies in workflow.	Develop interoperability standards and phased integration strategies.
<b>Financial Constraints</b>	High costs of hardware, software, and training can limit technology adoption, especially in underfunded hospitals.	Restricts access to advanced systems, delaying technological improvements.	Secure funding, explore cost-effective solutions, and prioritize high-impact investments.
<b>Staff Resistance</b>	Healthcare workers accustomed to existing workflows may resist new technologies.	Delays adoption and reduces effectiveness of new systems.	Provide training, demonstrate clear benefits, and involve staff in decision-making.
<b>Return on Investment (ROI) Concerns</b>	Hospitals need data to justify investments in new systems.	Without strong ROI evidence, decision-makers may hesitate to adopt new technology.	Conduct pilot studies, collect data on benefits, and present cost-benefit analyses.
<b>Alarm Fatigue</b>	Excessive notifications can lead to staff ignoring or overlooking important alerts.	Reduces effectiveness of notification systems, potentially impacting patient care.	Implement smart alert prioritization and notification filtering.

## 5. The Retail & E-Commerce Perspective

### 5.1 Parallels between Retail/E-Commerce and Healthcare

The notification management subject has been applied in retail and e-commerce industries and offers valuable lessons that can be transferred to healthcare settings (Joseph, 2023). Notification in e-commerce, including order confirmations, shipping updates, and delivery tracking, is indispensable. These notifications must come at the right time and with the right detail to satisfy customers when we need to but not interrupt them. In healthcare, there are similar issues with lab results, medication reminders, and vital sign alerts that must be managed efficiently so that patients and medical staff can be cared for on time without causing their melons to burst (Bansal, 2015).

The most important parallel here is the precision of timing and segmentation of notifications. Customer segments within e-commerce platforms are personalized in messages used on their platform, depending on the customer's choice. It helps to segment out and segment each customer so they only get what they would care about, never to do the notification overload. Just as in healthcare, personalized patient notifications can be done the same way. Notifications concerning the scheduled treatments or the results are customized based on the patient's specifics and help carry out more effective communication with the patient without triggering any unnecessary alerts. Personalization adds value in both industries by improving user experience. Like consumers, patients respond to updates that align with their interests and actions. Personalization allows healthcare systems to improve patient satisfaction while monitoring their clinical needs by allowing them to control the frequency and timing of notifications.





Figure 6: E-Business and E-Commerce

### 5.2 Best Practices from E-Commerce

Communication with customers in the e-commerce business is also an important area, and companies need different ways to talk to and engage with them, or else their engagement level will fall (Sutinen et al., 2022). Three key strategies are very relevant for the healthcare sector, including segmentation, data analytics, and predictive send times. Segmentation divides the customer base into smaller subgroups based on characteristics in common, their customers' behavior, or their customers' preferences. E-commerce companies use segmentation to send promotional and product recommendations to targeted audiences. In healthcare, segmentation is used to segment patients based on age, health condition, or care plan. This ensures that as patients do not get too many notifications, the likelihood of notification fatigue and medical neglect is low.

Other core practices in e-commerce that can be applied to healthcare include data analytics. Such companies use analytics to track customer behavior, find trends, and optimize notification timing. Additionally, healthcare providers can use patient data to study the patterns of healthcare conditions, medication compliance, and treatment responses. This enables the development of more timely and informed notifications, which can help optimize patient outcomes. Predictive send times in e-commerce are optimized when notifications are sent based on some user behavior. For example, a retail company can send delivery updates at a time when most customers are likely to engage with them. Predictive analytics can be applied to notify healthcare patients when they are more likely to respond, like after consultation and after treatment. They provide these so patients do not always receive critical alerts, but only when they need to be notified during off hours or resting.

### 5.3 Case Example: E-Commerce Quiet Hours

Most e-commerce platforms allow customers to specify a 'do not disturb' period during which they will not be contacted by promotional messages or updates. This helps customers have a distinct shopping experience, seeing advertisements when they wish and not when prompted. The concept of 'Quiet hours' in e-commerce presents a wonderful role model for healthcare. Patients could be offered the opportunity to choose quiet periods for notifications, particularly regarding non-urgent matters. Like hospitals and healthcare providers, patients can similarly define quiet hours, which hospitals and healthcare providers can adopt. For example, a patient might choose to specify a preference for receiving non-urgent updates on lab results, appointment reminders, and other things related to his care but during the times of the day when they are most likely to be available or least likely to be disturbed. Critical alerts always override both life-threatening conditions, such as alerts about medication errors or urgent care needs. This model ensures that patient communication preferences are preserved and maintains the communication of essential notifications.

### 5.4 Translating Lessons to Healthcare

"The "Patient as "omer" mindset could be translated to healthcare if addressed in e-commerce (Alzahrani, 2021). If you treat patients as consumers of healthcare services, providers can provide greater autonomy in choosing how, when, and in what form they are to be notified. This personalization approach fosters a stronger sense of control, satisfaction, and patient care patients. One of the advantages of thinking of a patient as a customer, which is common in the healthcare environment, is the ability to lessen notification fatigue. With preferences that a patient may want to set (quiet hours, notification frequency, for instance), healthcare providers can make some compromises between

keeping patients informed and their need for rest. This approach can also aid in increasing patient compliance, as patients can get the right and pertinent information according to their planned treatment and schedule.

Such convenience versus clinical safety balance is essential. Although personalization is needed, delivering critical, urgent health notifications should not be disrupted. Whether or not patients favor hearing their healthcare providers give these alerts or being sent text messages about their medical issues, healthcare providers must ensure that the alerts are always received in time. It involves using smart notification systems that can tag and status priority and filter notifications by urgency and a patient's status. The lessons learned from the retail and e-commerce industries can be so useful in improving healthcare communication. With the adoption of segmentation, predictive analytics, and personalized notifications, healthcare systems can build a more patient-centric experience that improves patient engagement, satisfaction, and clinical outcomes. Another thing to do is to implement "Quiet Hours" and let patients control what is sent to them via notifications.

## 6. Regulatory & Ethical Implications

### 6.1 Patient Safety vs. Notification Fatigue

The ethical issues of working in Quiet Hours in healthcare settings concern the balance between patient safety and notification fatigue. Quiet hours never interfere with the patient's safety. An ethical dilemma arises when hospitals generally seek to dampen notifications to assist patients in resting but risk losing important alerts that could affect a patient's care. The problem is not to make Quiet Hours become life-saving communication.

Hospitals and healthcare providers must create protocols ensuring critical alarms can override Quiet Hours settings (Özcan et al., 2019). For example, even if you have a Quiet Hours policy, life-threatening conditions such as cardiac arrest or respiratory failure should always trigger immediate alerts. Such nonurgent alerts, for instance, to remind someone of a routine check-up or to inform someone about an update process, can be deferred to times less disruptive. It allows patients to have a quieter, more restful environment without delay for essential care. Real-time override or escalation paths can be implemented so that staff can step in and prevent a notification delay from jeopardizing patient safety while maintaining rest and vigilance.

*Table 4: Balancing Patient Safety and Notification Fatigue in Quiet Hours*

Ethical Concern	Description	Impact	Possible Solution
<b>Patient Safety</b>	Ensuring critical alerts reach healthcare providers without delay.	Delay in responding to life-threatening situations could compromise patient outcomes.	Implement real-time override and escalation paths for critical alerts.
<b>Notification Fatigue</b>	Excessive nonurgent notifications can overwhelm staff and disturb patients' rest.	Leads to burnout among healthcare workers and reduced patient recovery quality.	Defer nonurgent alerts to designated times to minimize disruption.
<b>Balancing Rest and Vigilance</b>	Quiet Hours aim to provide patients with a restful environment while ensuring urgent care is not delayed.	If not well-managed, Quiet Hours could suppress important alerts or allow unnecessary interruptions.	Create protocols that differentiate between urgent and nonurgent alerts.
<b>Customizable Alert Settings</b>	Not all patients require the same level of notifications.	A one-size-fits-all approach may not address individual patient needs effectively.	Enable personalized alert settings based on patient conditions and needs.
<b>Technology Integration</b>	Implementing smart systems to filter notifications efficiently.	Poorly designed systems may still allow unnecessary alerts or block critical ones.	Use AI-driven alert prioritization and real-time monitoring adjustments.

### 6.2 Regulatory Frameworks and Standards

Healthcare organizations must follow multiple regulatory frameworks governing notification management to protect patients' safety and comply with privacy standards (Semantha et al., 2021). As an independent organization in the United States, the Joint Commission has established nationally accepted patient safety goals that emphasize the role of alarm management to prevent harm to patients. The goals are to ensure effectiveness, clarity, and actionability for alarms, reduce alarm fatigue, and have alarm notification systems focused on safety.

The critical alert during quiet hours must adhere to regulatory body standards, such as the FDA, for medical devices like the alarm system. A failure to adhere to the FDA guidelines for medical device alarms can lead to regulatory penalties and substandard patient care. Safety standards are just part of the requirements for a healthcare provider. They also must comply with data privacy laws such as HIPAA (Health Insurance Portability and Accountability Act). When notifying patients with sensitive information, the notifications are transmitted and stored securely, even during Quarter Hours. So, legal obligations to ensure accurate alarm management do not stop just at compliance with FDA and HIPAA standards or with implementing systems that can mitigate the number of alarm errors and the general reliability of the notification systems. When managing notifications, healthcare providers must stay compliant with the regulations with an equivalent balance between patient needs and requirements.

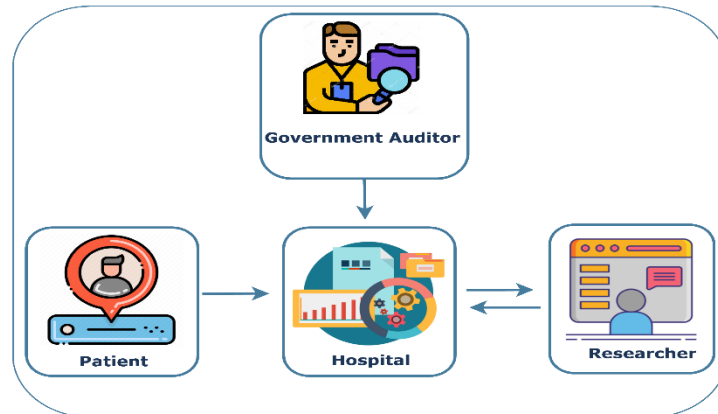


Figure 7: Real-world use-case for the implications of dynamic consent management systems.

### 6.3 Balancing Privacy and Communication Efficiency

Digital health tools for communicating with patients and patients' families are very helpful for hospitals and healthcare systems. Regulations must be set to balance patient privacy and the efficiency of communications. HIPAA compliance plays a crucial role in healthcare ecosystem notification since it requires all patient data (including personal health information (PHI)) to be secured and confidential. To implement quiet hours, healthcare organizations must ensure that Notification does not infringe on patient privacy by transmitting sensitive information via insecure channels. Encryption and secure messaging platforms are vital to ensuring patient data security. Healthcare providers should also consider role-based access to restrict viewing of sensitive alerts during Quiet Hours by only authorized personnel. A nurse may have a view of nonurgent alerts, but just a doctor can see critical health data that requires seeing it now. The key to maintaining trust and meeting privacy standards is ensuring that notifications can get routed to the right people at the right time and protecting the patient information. An important ethical consideration is that during Quiet Hours, we are to maintain transparency with patients about how their data is used. Patients should be informed of their notification preferences and what healthcare providers have done to protect their privacy and security, and in turn, they can decide what method they prefer to use to manage their health information (Enaizan et al., 2020).

### 6.4 Risk Management and Documentation

A strong risk management framework and thorough documentation procedures should accompany Quiet Hours or the handling of healthcare notifications. It is important to identify any potential hazards associated with delays or silencing alerts that may occur in critical care environments—the benefits of reducing alarm fatigue versus the risk of missed or delayed NoNotificationeigh for healthcare organizations. Regularly assessing the risks associated with how the notification management strategy is being implemented allows hospitals to decide whether their notification management strategy is still effective. Healthcare organizations must also develop standardized procedures for Notification during Quiet Hours in addition to those dealing with risk assessments. This includes documenting what it means when it is urgent, ensuring that the alerts are prioritized properly, and determining procedures for overriding the Quiet Hours when required. Accountability is also very important as documentation should be available if a critical alert is missed or late, so a record of the actions taken and reasons will be created. This documentation acts as a safeguard for patient safety and meets regulatory requirements.

Teaching staff about these procedures and their duties during Quiet Hours is equally important (Widström et al., 2019). One way to reduce this is if healthcare professionals are well versed in the policies regarding

notifications, such as when an alert can be overridden and escalated as appropriate. Quiet Hours in healthcare notification management are a complex and multifaceted issue with many regulatory and ethical ramifications. The purpose of Quiet Hours is to combat alarm fatigue and enhance patient satisfaction. It should never be accomplished at the expense of patient safety or breach of regulatory criteria. Regulatory frameworks, maintaining privacy standards, and covering complete risk management and documentation procedures by healthcare organizations help them balance effective notification management and patient welfare. The overall goal is to develop a body notification system that meets the clinical healthcare needs of caregivers while satisfying patients' needs for rest and comfort.

The Eight Risk Domains of Enterprise Risk Management



Figure 8: Healthcare Risk Management: The Eight Domains of Risk.

## 7. Implementation Strategies for Quiet Hours

Table 5: Implementation Strategies for Quiet Hours

Strategy	Key Actions	Purpose
<b>Hospital-Wide Quiet Hour Policy Design</b>	Define Quiet Hours, involve key stakeholders, establish clear override rules, and schedule periodic reviews.	Ensure consistency and effectiveness in policy enforcement.
<b>Technological Requirements and Infrastructure</b>	Implement alarm filtering systems, centralized dashboards, and EHR integration; upgrade hardware as needed.	Minimize unnecessary disruptions while maintaining patient safety.
<b>Staff Training and Engagement</b>	Provide comprehensive training, ongoing refresher courses, and solicit staff feedback.	Ensure smooth adoption and maximize policy effectiveness.
<b>Patient Education and Onboarding</b>	Use pamphlets, in-room notifications, and personalized opt-out options.	Improve patient understanding and satisfaction.
<b>Monitoring and Continuous Improvement</b>	Track KPIs such as alarm frequency, response time, and patient satisfaction; adjust policies as needed.	Optimize Quiet Hours based on real-time data and feedback.
<b>Scalability and Expansion</b>	Pilot in one department, gather feedback, allocate resources, and gradually expand.	Ensure smooth implementation across multiple hospital units.

### 7.1 Hospital-Wide Quiet Hour Policy Design

The careful planning and collaboration of the different departments are prerequisites to a successful hospital-wide Quiet Hour policy (Raghubir, 2019). It is recommended that we write a formal policy, and this policy should define Quiet Hours, give guidelines on what times to be quiet, and what procedures can overrule. Ensuring key stakeholders such as nurses, physicians, IT staff, and hospital administrators are involved in the policy design and take care of concerns and perspectives will be important in making the policy successful. Nurses need to be sure that they can respond to critical alarms in Quiet Hours. Physicians and IT staff must be sure that alarm systems are configured to sound the most urgent notifications first.

Quiet hours should also be stated specifically by when they start and end, and we should have rules to allow overriding if an emergency occurs. Also, you should define which types of notifications can be delayed and which are critical notifications. When it comes to these rules, clear communication is necessary so that there is peace of mind

and the policy is enforced the same in every department in the hospital. The policy should also set periodic reviews to determine whether the policy has been effective and, if not, introduce necessary changes.



Figure 9: Graphical Abstract

## 7.2 Technological Requirements and Infrastructure

Hospitals must invest in appropriate technological infrastructure to effectively implement Quiet Hours. This infrastructure includes systems for filtering alarms, centralized dashboards for real-time monitoring, and electronic health records (EHR) platform integration to enhance communication. Filtering alarm systems can help hospitals control the number of alerts by categorizing them by urgency, with less urgent notifications delayed during Quiet Hours. Centralized dashboards are very important for monitoring and managing notifications throughout the hospital. Real-time visibility into alert status allows critical information to be not overlooked. The alarm management system must be integrated with EHR platforms so that, when the warning is triggered, patient-relevant information is provided immediately. This also means patient information can be safely integrated between departments for HIPAA and other regulatory standards (Sittig et al., 2018).

Hardware requirements might include installing advanced medical devices, alarm systems, and communication tools compatible with the current hospital infrastructure. Equipment and software updates may also be needed to perform new functionality like alarm filtering and work smoothly with existing platforms. Ultimately, the intention is to design a system that disrupts the patient as little as possible during Quiet Hours while continuing to ensure patient safety.

## 7.3 Staff Training and Engagement

For a Quiet Hour policy to be successful, staff training is essential. All in healthcare, including nurses, physicians, and administrative staff, should be trained to use alarm filtering tools, manage patient exceptions, and respond to notifications under Quiet Hours. Staff should be orientated comprehensively to the new policies, new technologies, and the firm in general. Also, you need to schedule ongoing refresher courses to refresh important practices and respond to the challenges that may surface.

Staff engagement is equally important. Hospital leaders should create an open dialogue around why Quiet Hours is implemented, gauge staff members' reactions directly affected by it, and address any concerns that arise within the implementation context. By soliciting feedback from a few of these heroes in this collaborative manner, they can identify potential barriers to success, like how it would feel to miss a critical alert or how likely they are to use the new systems. When hospitals involve staff in the process, it creates an environment of accountability, and the overall effectiveness of Quiet Hours will improve.

## 7.4 Patient Education and Onboarding

Hospital patients must be educated to better understand Quiet Hours. Strategies hospitals can use to inform patients include displaying informative pamphlets or providing in-room notifications. We can also warmly smile as we come out as a team and do something together to have a vision. The idea is to ensure that patients receive the policy and can make informed choices about their notification preferences. Patients should also be able to opt out of quiet hours for noncritical alerts in case they need to be interrupted. Personalizing this way can increase patient satisfaction and engagement by giving them more control over their care. Patients should also be advised on how Quiet Hours benefit their overall recovery, such as sleep quality or stress reduction.



### 7.5 Monitoring and Continuous Improvement

When Quiet Hours work is introduced, KPIs must be used to monitor effectiveness. There should be metrics to track, such as alarm frequency, response time, patient satisfaction scores, and staff feedback because hospitals should track metrics. Helping hospitals assess whether Quiet Hours are meeting the goals they were created to reduce alarm fatigue and patient rest. Hospitals should also solicit staff and patient feedback to identify areas for improvement. Using notifications during Quiet Hours presents challenges for staff in managing notifications, and patients may have concerns about the timing or frequency of alerts. This feedback allows hospitals to periodically adjust the policy to data-based decisions to improve its implementation. Continuous improvement is also a key focus of the Quiet Hour program. Hospital policies worldwide should be constantly updated and amended to reflect new technological advancements, patients' requirements, and staff appeals. Data analysis and performance review can reveal patterns and trends, allowing hospitals to improve their strategy and performance.

### 7.6 Scalability and Expansion

The Quiet Hour policy also scales the timeframe from the pilot ward to the duration of the entire hospital or multiple hospitals, requiring thoughtful planning and resource allocation. Focusing on one department or unit of hospitals will help them implement the policy, test its effects, overcome any challenges, and later move to other units. There is a pilot program that gives hospital leadership a chance to test out issues beforehand and get feedback from staff and patients to help in subsequent rollouts.

It is also important that The Quiet Hour policy can be scaled in terms of budgeting and resource allocation (Busch & Barkema, 2021). Hospitals should have the technological infrastructure to support their expansion, including alarm filtering systems, centralized dashboards, and EHR integration. The same kind of staff training and engagement efforts need to scale with need, and hospital personnel need to be trained so all hospital personnel are adequately trained to handle Quiet Hours and critical alerts. Hospital leadership should consider staff acceptance to scale the policy. One such example is resistance to change using new technologies and practices. If hospitals want to mitigate resistance, they should engage the staff early in the process, promote the benefits of the Quiet Hours, and provide continuous support and training throughout the expansion process.

## 8. Methodology Implementation: A Detailed Framework

### 8.1 Project Kick-Off and Requirements Gathering

Introducing Quiet Hours is a well-defined project kick-off that gathers requirements from all important stakeholders. One should form a working group cross-functionally represented by nursing, IT, clinical, administration, and patient services staff. This group plays an important role in aligning goals, alleviating concerns, and making the policy applicable to the patients' and healthcare providers' requirements. The group will also be tasked with mapping communications channels to see what systems are used in the current generation of alarms and alerts.

The working group should talk about the high-volume alerts and determine which notifications are urgent and which are not (Chaparro et al., 2020). Before integrating Quiet Hours with the current infrastructure, mapping these communication channels and categorizing alerts is key to understanding how Quiet Hours would be accommodated without jeopardizing the quality of care. For example, urgent notifications that cover life-threatening conditions must always be prioritized, whereas non-urgent ones must be rescheduled or delayed. This helps ensure that the implementation of quiet hours is practical and effective.

*Table 6: Project Kick-Off and Requirements Gathering*

Key Steps	Description
<b>Form Working Group</b>	Include nursing, IT, clinical, administration, and patient services staff to align goals and address concerns.
<b>Map Communication Channels</b>	Identify existing alarm and alert systems to understand current workflows.
<b>Categorize Notifications</b>	Determine which alerts are urgent and which can be rescheduled or delayed.
<b>Prioritize Urgent Alerts</b>	Ensure life-threatening notifications are always prioritized.
<b>Integrate with Infrastructure</b>	Adapt Quiet Hours to existing hospital systems without compromising care quality.

### 8.2 System Configuration and Customization

After collecting the project requirements, the next step is configuring and customizing the Hospital's existing system to include Quiet Hours. In this step, various technologies like Electronic Health Records (EHR), telehealth platforms, and medical device streams are integrated to streamline the notifications. Alerts have to be classified according to their urgency and importance such that there are rule-based engines for categorizing them into critical, urgent, or routine. The software upgrades, formulation of new notification algorithms, and installation of real-time alert filtering systems might constitute technical aspects of this configuration (Nyati, 2018). Quiet Hours were introduced in these systems so that noncritical notifications could be automatically deferred during specified hours. The hardware infrastructure includes medical devices and communication tools. It has to be reviewed and updated to be compatible with the new notification management framework. At this stage, the Hospital integrates its alarm systems with the EHR platform. It makes the platform talk to itself and other departments for smooth data transfer and last-minute notifications to critical departments, irrespective of the time and during the allotted time (Quiet Hours).

### 8.3 Pilot Program Execution

It is a pivotal step of a pilot program to test Quiet Hours policies before they are implemented at scale. To test the impact of Quiet Hours, the pilot program should be run in a single hospital unit or department, such as a general ward or intensive care unit (ICU), and in proportionate numbers sampled to the patient population based on the selected hospital unit or department. Because the pilot unit should be selected based on the volume of alerts, patient population, and the extent to which the department will be prepared for new technology, the selection process should consider these factors. Both benchmarks and success criteria should be established as part of the pilot program. These criteria include improving patient satisfaction scores, reducing alarm fatigue, and assessing staff response to critical alerts during Quiet Hours. During staff and patient surveys and feedback, your policy regarding handling and effectiveness could be observed. Continuing with the same example, if patients report that their comfort levels have increased and that they have better sleep quality during quiet hours, the program can be considered a success. Monitoring response times of critical alerts during Quiet Hours will also help decide if it affects patient safety.



Figure 10: pilot Project Planning

### 8.4 Data Collection and Analysis

Hospitals need to collect and analyze data well so that Quiet Hours can succeed. This process tracks metrics like the number and frequency of alarms, patient outcomes, and staff compliance with Quiet Hours. These metrics should be monitored on real-time analytics dashboards, and the effectiveness of the implemented systems should be checked. The data they collect should be both quantitative and qualitative. These studies can determine, for example, the number of alarms and how long it takes staff to respond, which can characterize the effect of the Quiet Hours on staff productivity, while patient satisfaction surveys will illustrate the experience for the patients. Monitoring the effectiveness of staff following Quiet Hour's protocols and ensuring that no alarms are missed or delayed is important when determining where the company should concentrate on improving. Real-time analytics can inform elements of the Quiet Hours protocols, which can add up to incremental improvements in the system.

### 8.5 Scaling and Iteration

After a successful pilot program, hospitals can scale the Quiet Hours policy to other units or departments (Kawai et al., 2019). Planning to scale requires considering whether the infrastructure and resources are ready to support greater implementation. Specifically, since some staff members are likely to resist the change, these change management principles must be applied to maintain staff and stakeholder buy-in. The scaling process requires hospital leadership, department head engagement, and early employee involvement so that concerns can be

addressed and progression is made smoothly. Frequent and timely communication and updates on the implementation progress will likely avoid resistance and cooperation. Scaling also means that the systems in which we store the Quiet Hour definitions, check if a department owns a quiet hour, and finally remove and allow quiet hours need to scale along with changes in departments and departments with their requirements and problems. In this phase, Iteration is essential as hospitals make continual changes to the policy based on feedback and performance data generated in a pilot.

### **8.6 Documentation and Knowledge Transfer**

So, clear documentation and knowledge transfer processes are necessary for the sustainability of any Quiet Hours policies. Staff should be provided with Standard Operating Procedures to guide them should they override the system or escalate critical alerts. These documents should also cover Quiet Hours as procedures for troubleshooting when the notification systems go off or fail. Hospitals must provide continuous training sessions to ensure that new staff members are properly trained, and user manuals should be implemented. They should be easily accessible and up to date with changes in policy or technology. You must build your knowledge base and share it with best practices, common challenges, and solved problems gathered during the implementation. This facilitates a knowledge transfer process so that new hires and rotating staff can quickly become familiar with the hospital's protocol surrounding Quiet Hours.

### **8.7 Evaluation of Outcomes**

Hospitals are to continuously evaluate the implementation outcomes of Quiet Hours by comparing pre- and post-implementation metrics. The comparisons should be made around key performance indicators (KPI), such as the number of alarms, patient satisfaction, staff response time, and overall system efficiency. The evaluation should include reviewing how well the hospital has stayed compliant with regulations and the impact of Quiet Hours on patient safety. Developing a feedback loop that will enable the policy refinements to be sustainable and based on data is necessary. Staff, patients, and administrators will be regular sources of feedback to identify areas for improvement and determine future iterations of the Quiet Hours policy. As a result, an iterative approach is taken such that the policy reflects both the desires of patients and the requirements of healthcare providers and remains effective.

## **9. Case Studies & Real-World Applications**

### **9.1 Large Urban Hospital**

A large urban hospital had a Quiet Hours policy to address alarm fatigue and improve patient satisfaction (Pater et al., 2020). Before Quiet Hours, the hospital experienced high alarm fatigue among staff and patient complaints of sleep disturbance. The volume of nonurgent alerts overwhelmed nurses who were already at the point of burnout and, in some cases, became incapable of responding to critical alarms at the time they should. This situation was particularly problematic in intensive care units (ICU) because continuous monitoring generates many alerts.

In order to address this, the hospital implemented Quiet Hours from 10 PM to 6 AM, silently or delaying critical alarms and notifications. The staff policy was not to be interrupted by any notifications unless they were urgent. Nonurgent alarms diminished by 30% from those six months, and staff burnout was reduced. Along with those patient satisfaction scores increasing by 15%, many patients saw better sleep quality and more restful recovery experiences. The hospital said that reducing the alarm volume also improved the staff response time to critical alarms, as the sound made potential life-threatening events easier to focus on. This case shows how Quiet Hours directly impact staff efficiency and patient well-being and how strategic alarm management leads to improved hospital performance.

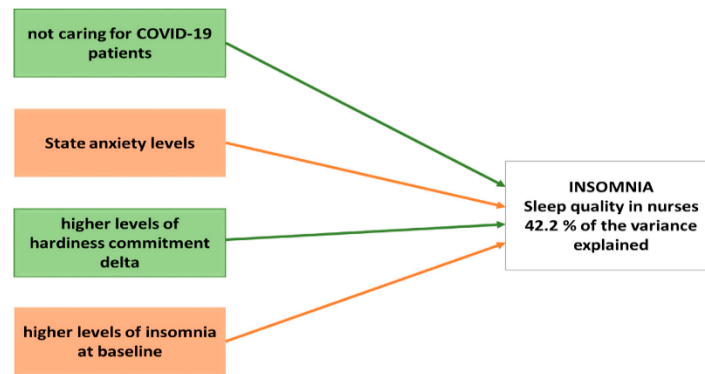


Figure 11: Representation of the best predictive model for insomnia levels.

### 9.2 Biotech-Driven Telehealth Startup

A telehealth startup using biotech, including remote monitoring services, took advantage of a unique model of Quiet Hours in order to make contact more personal at home. Until they expanded too aggressively (offering discounts for one meal, another for exercise apps, and so on), the startup was using AI-driven systems to collect data from wearable devices that always monitored patients' vitals. The problem was managing the flow of alerts, given that patients would receive notifications for small changes in health status, which is alarm fatigue.

This started to solve the problem with the startup building an AI-based system that tracked patient health metrics and predicted when alerts were most likely to be relevant. Using this predictive analysis, they granted patients the ability to set that patients had personalized Quiet Hours during which they would be alerted, which would not be any notifications except for those specifically urgent. It tagged important alerts, such as changes in the heart rate or blood pressure that needed immediate attention, while it delayed less important messages until the end of the Quiet Hours. Being so personalized ensured that alerts were not given too frequently from the patient's point of view but still provided timely information where needed.

Implementation of predictive analytics resulted in a 25% increase in the patient's usage of prescribed health monitoring regimens. They also said they would be in control of their own healthcare as they'd be able to set their own notification preferences. This is a case where AI-driven systems can help with patient care by enabling notifications aimed specifically at tailored needs while minimizing the likelihood of notification fatigue.

### 9.3 Retail & E-Commerce Company's Approach

One large e-commerce company's customers wanted control over the notification overload, so they built a 'Do Not Disturb' feature (Norell, 2020). While sending many promotional messages to promote its products to customers, the Company first realized that this could drive customers to unsubscribe or stop engaging. To tackle this, customers were permitted to choose in which manner they wanted to be notified of Cup movements, including when they wanted not to be disturbed at all on certain occasions.

This feature was much like the functionality in healthcare where customers could tell you when they wanted to know about your orders, your promotions, and when you shipped those orders. The Company let customers choose what they wanted to be notified about, and as a result, it decreased the amount of unsolicited messages sent to customers, ultimately increasing overall customer satisfaction. This created more control for the customers, meaning they could send notifications from the app. The Company saw a 20% increase in the retention of customers and a 15% improvement in engagement rates. A parallel exists with how the retail sector approaches user-controlled notifications for the healthcare system. As in e-commerce, where customers can select when to be notified of new updates, patients in healthcare could be enabled to set their own Quiet Hours, which would make them more fulfilled and engaged users of the healthcare system.

### 9.4 Key Takeaways

- The case studies of a large urban hospital, a biotech-driven telehealth startup, and a retail e-commerce company provide several key takeaways for implementing Quiet Hours in healthcare.
- **Strategic Planning:** As the cases demonstrate, all three should include strategic planning when implementing notification management systems. Integration of Quiet Hours in the hospital setting enabled thoughtful reduction of alarm fatigue and improved patient satisfaction. Like the telehealth startup, predictive analytics generated personal Quiet Hours so patients got the right warning at the proper time.

- **Personalization:** All three cases shared a theme of personalization. Providing e-commerce customers with the ability to select their notification preferences or patients with the ability to set Quiet Hours meant more engaged and happy users. Healthcare providers can apply this lesson by allowing patients to adjust notification settings for themselves to best suit their preferences, balancing communication needs with the need to rest.
- **Staff Engagement and Buy-in:** In both the hospital and telehealth cases, the success of the process depended on engaging staff early. These organizations successfully implemented Quiet Hours without resistance by involving key stakeholders and addressing their concerns. Staff engagement should be prioritized to help hospitals adopt such policies, and adequate training should be provided.
- **Technological Integration:** Whether in the hospital or telehealth, Quiet Hours was successful only because of the integration of advanced technologies, such as AI-driven alert systems and EHR platforms. But more importantly, healthcare organizations need to invest in the required technological infrastructure for Quiet Hours non-urgent notifications have to be filtered appropriately, and critical alerts prioritized.
- **Continuous Progress:** In each case, monitoring and constant iteration were emphasized. With data at their core, the hospital setting and telehealth startup leveraged data-driven insights that would improve continuously over time. Healthcare systems should adopt the same approach to adapt to patient needs and technological improvements by changing Quiet Hours policies.
- The lessons for the success of Quiet Hours in healthcare from both the healthcare and non-healthcare sectors can serve as a conclusion. Personalization, strategic planning, and continuous improvement are key factors that can help optimize notification management, reduce alarm fatigue, and improve patient satisfaction. When included in healthcare organizations' integration, these principles help create a more patient-centric environment with a focus on communication and rest.

## 10. Measuring Success & ROI

### 10.1 Key Performance Indicators (KPIs)

For measuring the success of the implementation of Quiet Hours, there would be specific Key Performance Indicators (KPIs) to check how the implementation affects directly and indirectly. Several metrics need to be evaluated concerning the effectiveness of Quiet Hours in healthcare settings, such as alarm counts, response times, patient satisfaction scores, and readmission rates. Here, the hospitals use these KPIs to determine if the implemented policy of Quiet Hours has satisfied the desired outcomes of reducing alarm fatigue, increasing patient rest, and improving care quality in general. Alarm counts are the most important metrics to monitor. Suppose Quiet Hours effectively reduces the number of nonurgent alarms. In that case, the alarm filtering system worked as designed and is doing a good job of categorizing the alerts to minimize unnecessary distractions. KPIs are also crucial for response times as they indicate how fast healthcare staff can respond to critical alerts inside the Slots. Quiet Hours is a crucial priority to guarantee critical alerts continue to be prioritized and responded to appropriately despite delayed nonurgent alerts (Shamsuddin, 2023).

Another important metric is patient satisfaction scores, as QH is designed to improve patient rest and comfort. Surveys like those used in the Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) indicate how patients feel about the quality of their care, including how well they slept and feel about the hospital environment. The final metric, readmission rates, measured in the long term, are used to determine whether or not the implementation of Quiet Hours towards healing patients. Faster healing and fewer complications can also indicate that patients were not readmitted to the hospital for illnesses like pneumonia, dehydration, or other issues commonly experienced by individuals with diabetes. Healthcare organizations can track these KPIs to prove the financial and clinical results from the policies of Quiet Hours and how they provide value to patient care and operational efficiency.

*Table 7: Key Performance Indicators (KPIs) for Quiet Hours Implementation*

KPI	Description
Alarm Counts	Measures the reduction in nonurgent alarms, indicating the effectiveness of alarm filtering.
Response Times	Evaluates how quickly healthcare staff respond to critical alerts during Quiet Hours.



KPI	Description
<b>Patient Satisfaction Scores</b>	Assesses patient rest and comfort through surveys like HCAHPS.
<b>Readmission Rates</b>	Tracks long-term patient recovery and reduced hospital readmissions due to complications.
<b>Operational Efficiency</b>	Determines the overall impact of Quiet Hours on hospital workflow and patient care quality.

### 10.2 Data Collection Tools

To measure and analyze the success of Quiet Hours, healthcare organizations rely on reliable data-collecting tools. EHR dashboards are an important depiction and tracking tool of alarm counts, response times, and patient outcomes in real-time. The alarm management systems can integrate with EHR systems to elucidate the data on which alarms were activated, how many staff members were needed to respond, and how many critical alerts were missed or late during Quiet Hours.

Another valuable tool for assessing staff compliance and engagement with the Quiet Hours policies is surveying staff (Serenko, 2023). Surveys will be provided so that the user's reaction can be known, including how well the system is working, whether there are any challenges or issues, and how customers and staff are getting along. Consider an example such as staff reporting less burnout and more focus on critical alarms. If this is the case, the Quiet Hours policy does its job. Other patient feedback apps can be used to gather information on patients' satisfaction with Quiet Hours. Certain apps can allow patients to enter real-time feedback about their ability to sleep or how often the nonurgent alarms disturb them. This data can be analyzed, and trends can be found to improve. Through these tools, healthcare organizations automate data aggregation and generate real-time insights that enable healthcare organizations to continue perfecting the Quiet Hours policy in real time through real-time data-driven decision-making.



Figure 12: Data mining in healthcare tools

### 10.3 Long-Term Maintenance and Updates

Quiet Hours will only stay effective as long as healthcare organizations review their policies, retrain staff, and upgrade technology. The Quiet Hours policy should change over time as the needs of patients, staff, and the hospital environment change. Regular policy reviews guarantee that the system's objectives of lowering alarm fatigue and improving patient productivity are kept. Staff retraining is a system that maintains Quiet Hours' effectiveness. Since new technologies are constantly being introduced, staff training on the best practices for managing notifications during Quiet Hours must remain constant. Continual education is important to continue giving our healthcare providers the tools they need to handle what appears before them and to do so at a high level of care. Upgrading the alarm management system's technology is essential to keeping it at the proper standard and capacity. Healthcare organizations need to review and update their assessments regarding machine learning, predictive analytics, and other AI-driven systems as they become more advanced. Alarm systems, EHR platforms, and communication tools receive regular updates so that Quiet Hours will stay flexible and efficient in handling healthcare notifications.

### 10.4 Communicating Results

Another important step in building the policy's value is communicating the results of the implementation of Quiet Hours to key stakeholders. All of these reports need to be given to executive leadership so they can see how alarm reduction, staff satisfaction, patient outcomes, and financial savings have improved. The Quiet Hours policies can be justified based on these reports for the ongoing investment and secured support for further improvements. Quiet Hour's implementation results may interest accreditation bodies like The Joint Commission because they have patient safety and alarm management standards. Accreditation bodies can share results to help healthcare organizations enhance their units' alignment with the industry's best standards and ensure compliance with regulatory requirements. It should be made clear to patients what the success of Quiet Hours and improvements in their care experience is down to. Hospitals can communicate these results using patient newsletters, digital signage, or discharge dialogues to affirm hospitals' commitment to improving the patient's health. This creates trust in the hospital's willingness to offer high-quality hospitals; hospitals can use the results of Quiet Hours to market their focus on patient-centered care and innovation. Improved patient satisfaction and staff engagement can build the hospital's reputation and attract more patients. These results will show the hospital's commitment to adopting the state of its operations with attention to patient comfort and safety in the clinical area.

## 11. Future Trends in Healthcare and Biotech

### 11.1 Rise of AI and Machine Learning in Healthcare

The healthcare field will soon depend heavily on artificial intelligence (AI) because AI systems will manage notifications and patient communication tasks. The medical field has already experienced improvements through AI-enabled diagnostic tools that optimize treatment plans and forecast outcomes for patients better. Remedial AI solutions can produce adaptable systems that distribute real-time alerts according to patient-specific conditions and notification urgency. The analysis of medical device data, along with patient health records and clinical notes through AI algorithms, allows for assessing warning severity and deciding when to present them to patients during Quiet Hours.

When a wearable device identifies a significant decrease in a patient's heart rate, AI technology detects the serious nature of the change and directs the alert as a top priority (Ding et al., 2020). AI would assess routine test results and administrative alerts as less critical, thereby postponing their delivery to maintain peace during Quiet Hours for patients. Intelligent automation through this system enables hospitals to detect alarms effectively, which results in prompt critical alert responses and better patient treatment. Advanced AI systems will evolve to conduct time-sensitive analysis of substantial healthcare data collections in future years. Such developments will allow healthcare systems to create highly customized alert notification methods that administrate alert prioritization by medical urgency, individual patient-defined Quiet Hours regimens, and specified notification time windows.

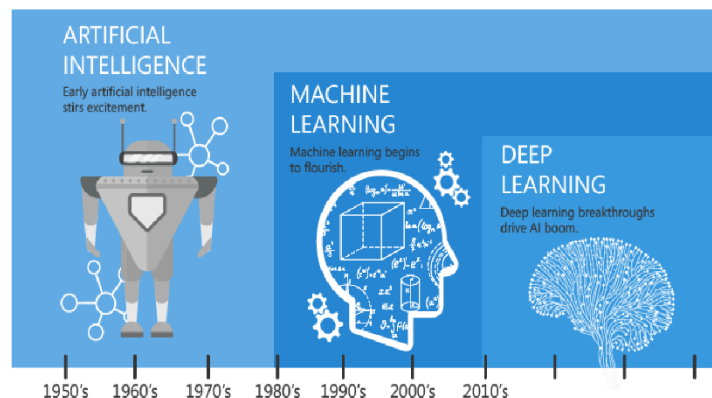


Figure 13: Evolution of Artificial Intelligence

### 11.2 IoT and Remote Monitoring for Personalized Care

The Internet of Things (IoT) is the main technology transforming healthcare by managing remote monitoring systems. Through IoT devices such as wearable sensors, smart implants, and connected home healthcare systems, physicians can track patients in real-time using data generated by continuous system collection and transmission functions. These monitoring devices work best for managing continuous chronic diseases and post-operative needs since they release continuous data flows that permit medical adjustments while generating warning signals when

necessary. IoT demonstrates remarkable capability in the Quiet Hours applications through its capacity to customize alert platforms for individual patients. Hospital services achieve a personal Zable alarm notification system by integrating advanced alarm systems and IoT devices that adapt to patient-specific conditions and preferences. The detection of patient sleep patterns through IoT wearables will permit timing adjustments for notifications by the system. The system will postpone alerts that are not urgent when the patient shows signs of deep sleep and will deliver critical warnings while the patient remains awake.

Through IoT-connected devices, potential health issues are predicted before they emerge. A wearable device using abnormal vital sign detections will produce healthcare provider alerts that enable them to take preemptive actions to prevent medical emergencies. The dual use of predictive methods alongside Quiet Hours procedures demonstrate the potential to enhance medical safety by guaranteeing restful periods with reduced unnecessary alarms and continuous alert updates for vital conditions.

### 11.3 Predictive Notification Systems

Healthcare notification systems will advance with predictive analytics whenever this technology recognizes patterns and patient records to predict which notifications healthcare providers need. Predictive systems utilize big healthcare data analysis to detect initial warning indicators, which they transform into alerts only when medical urgency requires it, lowering redundant message generation. Predictive analytics allows systems to determine suitable times for providing Quiet Hours services that fit individual patients' healthcare needs (Truter et al., 2021).

Such predictive notification systems would use patient health conditions combined with daily routines and preferences to find the most suitable times for updating patients with notifications. During patient recovery from surgeries, the system uses predictive analysis to identify optimal medication reminder and follow-up visit delivery times that steer clear of periods when the person tends to sleep. Hospital staff will achieve better workflow management through predictive systems that identify critical and non-urgent alerts that need instant attention. The prediction capabilities of these systems improve through the application of machine learning algorithms that obtain ongoing patient data to refine their estimates. Additional patient data input will enhance the system predictions, developing a responsive patient communication system that merges clinical demands with comfort requirements.

### 11.4 Integration of Predictive Notification Systems and Quiet Hours

The complete union between predictive analytics and Quiet Hours policies represents one of healthcare notifications' most encouraging future developments. Predictive notification systems driven by health data analysis will determine which alerts should be sent to patients at what times so critical updates reach them during rest, while non-critical updates do not disrupt their downtime.

A complete predictive notification solution uses multiple patient characteristics, such as medical data combined with medication planning and sleep behavior, to decide when to transmit alerts (Hu et al., 2020). The system implementation would increase patient care quality while making healthcare providers less fatigued from alarms, enabling them to focus on pressing duties. The new systems will achieve unprecedented levels of personalization in their operation. Individuals should control their Quiet Hours parameters through patient preference adaptations, and healthcare providers should receive targeted alerts and notification prioritization through live health data processing. A patient-specific notification system would emerge when platforms implement high levels of flexibility that enable customization for individual requirements.



Figure 14: Predictive analytics in health care

### **11.5 The Future of Remote Monitoring and AI-Driven Alerts**

This will hold as remote monitoring technology improves and AI-driven alerts become the mainstay of patient care. With the ability to monitor patients remotely, with predictive analytics and AI, healthcare providers can manage patients' health better and less often than continuous in-person visits. This will be especially useful to patients with chronic conditions or those who live in remote areas that are difficult to get to the healthcare facility. Alerts will be triaged by AI-driven alerts that prioritize critical notifications and predict potential health issues before that time. Integrating these AI-powered systems with Quiet Hours policies will help healthcare providers provide personalized, timely communication while preventing patients from being bombarded with unneeded information. Such an approach will minimize the workflow, enhance patient outcomes, and craft a better healthcare experience.

With the rise of AI, IoT, and predictive analytics, the future of the healthcare and biotech industry speaks to how healthcare providers manage notifications and patient communication. Combining these technologies will deliver more adaptive Quiet Hours (i.e., real-time alert prioritization and the ability to provide personalized patient care). When placed together, predictive notification systems and Quiet Hours policies create a more efficient and patient-centered communication system that helps improve patient outcomes and staff satisfaction. While these technologies evolve, the ability to implement fully integrated data-driven healthcare systems with a focus on clinical urgency and patient comfort will radically differ from what the patient has experienced in the past.

### **12. Conclusion**

Integrating Quiet Hours in hospital settings is essential for overcoming the problems caused by notification overload, which has become an increasingly serious problem in modern hospitals. At the same time, the rise in real-time alerts, lab results, vital sign changes, or consultation requests is also rising rapidly, and the healthcare sector is quickly facing increasing alarm fatigue and staff burnout. These disruptions not only interrupt the medical staff but also severely hamper patients' recovery process because constant notifications hamper the patients in receiving their rest and increase their stress levels. Quiet Hours is a solution that allows hospitals to minimize nonurgent notifications during designated periods so that patients may be able to experience a peaceful environment without suffering the lack of important care.

The article points out that Quiet Hours provides the double benefit of benefiting patients by reducing their rest and not taxing staff with alarm fatigue. Quiet Hours must be implemented with the balance of patient safety. Critical alerts must not be delayed, and systems shall permit time overrides for real-time overrides to ensure that urgent notifications are always prioritized. It is important to design and implement Quiet Hours policies with proper collaboration among different hospital departments such as IT, Nursing, and Administration. AI, the Internet of Things, and wearable technology in alarm management systems will also facilitate the delivery of notifications even more in a personalized and timely pattern.

It's also primed for further fine-tuning the application of predictive analytics, and thus AI alerts, in healthcare and biotech. By doing so, these technologies can anticipate when notifications are needed, order them for importance, and even tailor them to specific patient preferences. By deploying these technologies within quiet hours, hospitals can extend the capability of existing communication systems to improve patient results and labor productivity. Quiet Hours are a potential boon for hospital administrators, biotech innovators, e-commerce leaders, and others who should see the potential in them and collaborate to work out solutions for the well-being of patients. To improve the future of healthcare, communication must be improved, ensuring that it is timely and not intrusive. Healthcare providers must invest in pediatric care systems that facilitate patient data integration, predict alerts, and customize notification systems. Giving patients the independence to select their Quiet Hours in their records can enhance the care experience considerably.

The effort must continue at hospitals with thorough planning and piloting of Quiet Hours policies using data-driven insight into success and adjustment to newly developed policies. Cross-functional teams, with regular feedback from both patients and staff, should go into this process. Healthcare organizations can maintain the benefits of Quiet Hours by continuing to update training programs and keeping technological infrastructures fresh. Introducing Quiet Hours into healthcare environments presents an attractive way to provide a more patient-centered and efficient healthcare system. Quiet Hours can help with complicated alarm fatigue, contribute positively to the patient experience, and ultimately help improve overall care delivery. With rapid technological advancement, adaptive, real-time alert systems will become more feasible, improving healthcare providers' notification management strategy and patients' and medical staff's lives.

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