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#### **Research Article**

# Strategic Awareness Plan to Reduce the Spread of Disease X in Saudi Arabia by 50% by 2030

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## **ARTICLE INFO ABSTRACT** Received: 29 Dec 2024 The rapid spread of infectious diseases is a growing global concern, especially with unpredictable threats like Disease X. This paper outlines a strategic plan designed to cut the spread of Disease Revised: 12 Feb 2025 X in Saudi Arabia by half by 2030. At its core, the strategy focuses on raising public awareness, Accepted: 27 Feb 2025 using technology to monitor outbreaks in real time, and working closely with international partners. Practical measures include launching specific awareness campaigns on social media and in schools, especially targeting young individuals. The plan focuses on raising the level of awareness among the public on health issues and calls for more efficient policies and coordination. By following this strategy, Saudi Arabia not only aims to protect its own citizens but also contribute significantly to the global fight against emerging disease. The end goal is a stronger, more reactive healthcare system that's ready for whatever the future may bring. Keywords: Disease X, Public Awareness, Prevention Strategies, Saudi Arabia 2030.

#### INTRODUCTION

The ongoing propagation of infectious illnesses poses a continued danger to global public health. Accordingly, therefore, the public and government continue searching for ways of preventing and managing outbreaks. Saudi Arabia here counts as a particularly difficult one to handle. It is not only densely populated but also serves as a massive hub of pilgrims and international visitors, so very susceptible to the spread of diseases. One such number one threat is known by the name of Disease X, a designation by experts to denote an unclassified and novel disease that has the capability to cause massive epidemics. Disease X can happen rapidly and in an unpredictable manner, thus it becomes impossible to limit its spread. Disease X is suspected to be spreading out as a world health emergency if not caught in time and dealt with in the right manner. Saudi Arabia has one of the globe's most advanced health infrastructures and remains extremely responsive to new developments in the field of medicine. This positions the nation in a better place to address these emerging health challenges more efficiently.

The country has invested in health infrastructure, health workers, and research laboratories. It is among its top priorities to reduce the spread of Disease X by half by 2030. It's not only to protect the health of the people but also to lead globally for health security. The strategy includes definitive actions and policies to contain the spread of the disease, facilitate early detection of outbreaks, and allow a prompt response. This article summarizes the primary reasons why such plans are being adopted. Additionally, it discusses how understanding the disease assists in its control. Furthermore, it provides a comprehensive overview of actions to be adopted to achieve a 50 percent decline by the year 2030.

## LITERATURE REVIEW

In this section several studies are analysed, discussed, and summarized to find gaps related to the Disease X awareness. To control the spread of Disease X, China focused on creating nationwide immunization programs to control infectious diseases like Disease X. They used a data system to track vaccine coverage and manage distribution, aiming for broad and effective immunization. Challenges included ensuring reliable access, logistics, and vaccine hesitancy. Continuous innovation and adaptation helped improve vaccine access and coverage [1]. Thailand adopted the One Health approach to fight antimicrobial resistance, combining efforts across human, animal, and

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environmental health. Their strategy emphasized raising awareness, improving antibiotic surveillance, and regulating use, especially in farming. Technology played a key role in monitoring antibiotic use and resistance patterns [2]. The WHO African Region implemented the Global Action Plan on AMR, strengthening surveillance, resources, and health capacity. Many countries face limited resources and weak infrastructure, which slow progress. They developed electronic health records to track antibiotic use and plan to build better digital systems. They also worked to improve policies and data collection [3]. Another proposed approach uses technology for surveillance of zoonotic diseases. Which aims to detect outbreaks early and coordinate actions across sectors. Strong communication and cooperation are vital for success. This strategy increases early detection and helps control diseases that can be transmitted from animals to humans [4].

A general global effort toward increased readiness in anticipation of unexpected pathogens like Disease X has been initiated. This involves strengthening surveillance systems, utilizing early warning systems, and establishing fast-response systems. The main aim is to enhance research efforts in diagnosis techniques, vaccine production, and treatment strategies. The need for global collaboration and resource sharing is considered imperative. This approach is based on the deployment of digital technology to enable rapid detection during outbreaks and enhanced responses [5]. In tackling antimicrobial resistance (AMR), the One Health approach utilizes enhanced surveillance, strict control of drugs, and educational programs. New technologies like electronic health records are used to follow resistant bacterial types in human, animal, and environmental spaces [6]. Genomics technologies, like CRISPR, are also used in creating customized therapies that bypass resistance mechanisms. These technologies help in diminishing the cases of AMR and in improving patient care [7]. Liberia's post-Ebola program introduced in Liberia considerably improved its disease surveillance capacity. Data collection improvements and the training of health workers prepared the country against possible future outbreaks. This effort led to quicker detection and quality health crisis management [8]. An additional approach that involved addressing zoonotic diseases emphasized developing and implementing an ethical framework that balances human health, environmental concerns, and societal impacts.

It calls for the practice of One Health principles for prevention of disease and considers equity of access to care. The strategy advises using surveillance systems together with models for forecast and outbreak tracking [9]. Ghana uses multidisciplinary action against antimicrobial resistance (AMR) as a method in collaboration with the public, health workers, as well as farmers. Its focus areas include education, antimicrobial usage tracking, as well as tracking patterns of resistance. The initiative improves regulations and encourages data sharing to guide policies [10]. A study of disease surveillance at clinics in Jeddah shows major gaps, including low use of standard definitions, poor data analysis, and weak outbreak plans. Limited internet and resources hinder progress. Few clinics submit reports regularly, and feedback from authorities is minimal. Experts recommend better electronic systems, staff training, and more resources [11]. Another study finds many doctors lack proper training, clear guidelines, and diagnostic tools. Only some physicians report diseases regularly, and time constraints and poor feedback reduce their efforts. It calls for clearer rules, more training, and improved tools to strengthen disease tracking and health responses [12].

More recent studies highlight health issues in Saudi Arabia and global efforts to improve disease control and prevention. A 2022 survey in Riyadh showed public knowledge about monkeypox was moderate, with many recognizing its risks and the value of smallpox vaccines, but misinformation and low vaccination support remain concerns [13]. Meanwhile, research in Jazan in 2023 found a decline in some infectious diseases like malaria but an increase in others such as hepatitis B, dengue, and tuberculosis, stressing the need for better disease tracking and healthcare [14]. Another 2023 study looked at how well online courses from WHO work to teach about priority diseases like Disease X. It pointed out that internet problems and language barriers limit access, especially in high-risk areas. To improve, courses need to be offered in more languages and made easier to use in low-bandwidth zones [15]. A 2024 report focused on Disease X, a potential new pandemic. It warned that many new diseases come from animals and that early detection, vaccines, and global teamwork are essential. The report recommends stronger disease checks across human, animal, and environmental health, along with faster vaccine development to prepare for future outbreaks [16].

A research conducted in 2024 covers bacterial disease reports, malaria effects, and infection trends in Saudi Arabia by Alhumaid et al. studied infectious diseases from 2018-2021, finding brucellosis, tuberculosis, and salmonellosis as common. They noted underreporting and data gaps and observed a drop in cases during COVID-19 lockdowns.

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They recommend strengthening surveillance and adding travel and hospital data [17]. Alanzi et al. examined how malaria affects blood tests. Patients showed lower haemoglobin and platelets and higher neutrophils, helping diagnosis especially in low transmission areas. They suggest using blood tests for faster detection [18]. Rana Alghamdi and colleagues analysed malaria in Jeddah from 2018-2023. Most cases involved non-Saudis, mainly from South Asia and Africa. Cases increased yearly, except during COVID-19 travel restrictions. They recommend testing travellers, improving disease tracking, and raising awareness to reduce spread [19].

A 2025 study by Gharbi, Rezza, and M'hadheb looks at new and returning viral infections [20]. It focuses on how these viruses spread, cause disease, and can be controlled. The study warns about viruses like Ebola, MERS-CoV, Dengue, Zika, and COVID-19. It points out challenges such as mutations, animal-to-human transmission, and quick virus changes. Vaccines, antiviral meds, and better tests are key tools to fight outbreaks [21]. COVID-19 has increased awareness of respiratory illnesses and resistance to antibiotics. The authors suggest more disease surveillance, faster vaccine development, and a One Health approach that links human, animal, and environmental health to prevent future pandemics [22]. In Saudi Arabia, efforts to fight non-communicable diseases align with the goals of Vision 2030. These efforts are crucial for dealing with unknown threats like Disease X [23]. A recent study used post-mortem exams to show how social barriers influence diabetes deaths, stressing the need to raise awareness and change habits [24]. Modelling shows that reducing obesity by 1% yearly could prevent over a million illnesses by 2040 and save billions in health costs [25]. National health surveys reveal gaps in access to care, which could worsen the impact of future outbreaks. To fix this, experts call for better primary health services, stronger care coordination, and more private sector involvement [26]. New tech like GPS maps and AI can help in real-time management of health resources. Research on hepatitis C in the Middle East shows that harm reduction programs like needle exchanges can cut infections by up to 80%. These models help predict who is most at risk and can stop the spread of future diseases like Disease X in vulnerable groups [27, 28].

More studies in Saudi Arabia highlight the importance of early-life health in preventing long-term infections. One approach connects poor birth weight to higher risks of chronic diseases and a greater chance of catching new infections like Infection X. This suggests that early prevention can boost long-term health [29]. Another approach focuses on preventing zoonotic spillovers, which are outbreaks from animals to humans. It promotes combining health care with environmental efforts under the "One Wellbeing" idea. This shift from only reacting to outbreaks to stopping them before they start recognizes that many pandemics begin with environmental damage and human activity [30]. These efforts help Saudi Arabia improve how it manages ongoing diseases and prepares for new health threats. The goal is to build a strong, adaptable system that can handle both current problems and future emergencies.

Table 1: Summary of Research Papers

Ref #	Date & Place	Dataset	Methodolog y	Strengths & Weaknesses	Key Findings
[1]	2022, China	Immunization records	Policy analysis	Comprehensive scope, lacks health outcomes data	Evaluates vaccine sustainability and coverage
[2]	2021, Thailand	National AMR data	Case study	Real-world example, not generalizable	Intersectoral collaboration key for AMR strategy
[3]	2021, Africa	WHO AMR data	Policy review, interviews	Regional perspective, no impact analysis	Highlights governance and funding gaps
[4]	2022, Global	Literature on zoonotic diseases	Theoretical framework	Interdisciplinary model, no empirical validation	Presents a One Health control model
[5]	2025, Global	Epidemic data	Predictive analysis	Future-oriented, based on assumptions	Proposes readiness strategies for future pandemics

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[6]	2023, Global	WHO reports	Narrative review	Strategic overview, lacks data granularity	Analyzes global AMR strategies and frameworks
[7]	2024, Global	CRISPR and tech data	Review	Innovation focus, experimental phase	Shows CRISPR potential in AMR treatment
[8]	2020, Liberia	Post-epidemic surveillance data	Case study, evaluation	Practical insight, country-specific	Improved systems post-Ebola
[9]	2021, Global	Ethical case studies	Policy/ethics analysis	Ethical clarity, lacks field testing	Ethical framework for One Health
[10]	2022, Ghana	N/A (stakeholder input)	Stakeholder analysis	Multi-perspective, lacks quant data	Identifies AMR enforcement challenges
[11]	2021, Jeddah, Saudi Arabia	42 PHCCs	Survey-based analysis	Digital tool use, preparedness gaps	CDSS available but underutilized
[12]	2022, Jeddah, Saudi Arabia	143 PHCC physicians	Survey	High knowledge, low training	Gaps in disease surveillance training
[13]	2022, Riyadh, Saudi Arabia	1,020 public respondents	Awareness survey	Good sample size, limited to Riyadh	Public has strong awareness of monkeypox
[14]	2023, Jazan, Saudi Arabia	Regional data (2006–2021)	Epidemiologic al trend analysis	Long-term data, persistent disease risks	Reduction in some diseases; dengue and hepatitis rising
[15]	2023, Global	OpenWHO stats	Descriptive review	Global access, digital divide issues	OpenWHO boosts outbreak response training
[16]	2024, Global	Zoonotic spillover literature	Literature review	Relevance to disease X, predictive limits	75% of emerging diseases are zoonotic
[17]	2024, Saudi Arabia	2018–2021 surveillance data	Retrospective statistical review	Broad infection data, lacks specific countermeasures	Brucellosis, TB, and salmonellosis most reported
[18]	2024, Jazan, Saudi Arabia	99 patients (malaria cases)	Retrospective study	Hematological focus, small sample	Malaria affects blood components
[19]	2024, Jeddah, Saudi Arabia	MOH vector data	GIS and R- based mapping	Geo-based analysis, undetected asymptomatic cases	Increase in malaria cases in 2023
[20]	2025, Global	Literature on viral threats	Editorial review	Timely insights, speculative in parts	Urges global collaboration against viral threats
[21]	2024, Saudi Arabia	T2DM death records	Verbal autopsy, InterVA-5	Cause-of-death analysis, family bias	Circulatory complications drive T2DM deaths
[22]	2023, Saudi Arabia	Projected NCD data	Microsimulati on modeling	Forecasting value, limited to obesity	Lower obesity reduces NCD cost and burden
[23]	2024, Saudi Arabia	National Health Survey	Population- level analysis	Highlights care disparities, self- reported data	NCD care gaps tied to socioeconomic status

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[24]	2021, Saudi Arabia	COVID-19 response documentation	Policy analysis	Strategic evaluation, early pandemic data	Assesses policy effectiveness post- COVID
[25]	2023, Saudi Arabia	Dengue incidence records	Descriptive stats	Local insights, lacks intervention data	Dengue rates fluctuate with climate and seasonality
[26]	2020, Saudi Arabia	MOH preparedness plans	Case study	Health security plans reviewed, no outcome data	Preparedness influenced by past MERS experience
[27]	2024, Global	Climate-health literature	Systematic review	Links climate change to disease spread, broad scope	Climate change increases infectious disease risks
[28]	2022, Saudi Arabia	National MERS and COVID-19 data	Epidemiologic al review	Comparison of two outbreaks, time-bound data	Learnings from MERS improved COVID-19 handling
[29]	2023, Saudi Arabia	Hajj health surveillance	Policy and system review	Mass gathering focus, lacks broader application	Highlights success and challenges of health surveillance at Hajj
[30]	2024, Global	Vaccine equity reports	Literature synthesis	Emphasis on equity, depends on secondary data	Gaps in vaccine access impact disease control

#### **METHODS**

Initially we thoroughly examined the previous existing scientific research related to disease X. We reviewed numerous scholarly articles, research papers, and medical studies to gather a solid understanding of the current knowledge in this field. We looked at the latest developments, diagnostic methods, and emerging treatments to identify gaps and areas that need further investigation. Alongside the literature review, we performed a PESTEL analysis. This framework helped us assess Political, Economic, Social, Technological, Environmental, and Legal factors that could influence the disease or our efforts to address it.

Next, we went ahead to quantify disease X awareness among our target population. We created a sophisticated questionnaire and posted it on Google Forms for ease of access. The survey had questions that pertained to general knowledge, myths, and perceived risk factors. We disseminated this form through relevant online channels such as social media groups, e-mail lists, and online forums in a bid to reach as many people within our target population as possible. The responses we obtained provided us with significant information about the level of awareness and zones of common knowledge lacuna. Based on these initial findings, we proceeded and undertook a SWOT analysis.

This assessment considered the Strengths, Weaknesses, Opportunities, and Threats of awareness and management of disease X. For extremely aware sessions, we considered the likes of educational material available or participation of community. Conversely, we discerned weaknesses including misinformation or exclusion from health care. The opportunities of windows, i.e., the potentiality of certain campaigns for awareness, identified spaces where rectification measures should be carried out. Dangers represented by social stigma or misinformation using social media were discovered. Finally, we used the Balanced Scorecard (BSC) to better formulate a sturdy framework of plan development and future. This use helped us assimilate objectives between different domains such as education, prevention, and treatment.

We tracked key performance metrics like percentage of respondents with right knowledge, level of awareness in activities, and attitude change by time. The combination of SWOT and BSC gave us a clear understanding of where we were and what needed to be addressed to increase awareness and react to threats because of disease X.

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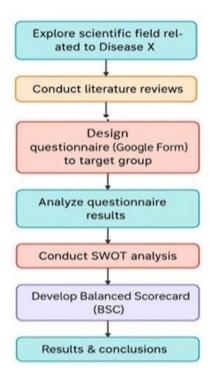


Figure 1: Flow Of Work

## A. PESTEL ANALYSIS

In order to guarantee the success of the strategic awareness plan, external factors must be checked. The plan aims to cut the spread of Disease X in Saudi Arabia by 50% by 2030. A PESTEL analysis helps to understand these outside forces. It looks at Political, Economic, Social, Technological, Environmental, and Legal factors. This method shows possible chances and risks. These could affect awareness work, public involvement, policy action, and the full healthcare response. For example, shifts in Saudi Arabia's health policies can greatly impact the plan. Economic changes, like job losses, might shift people's focus away from health issues. Social factors, such as trust in healthcare groups, play a role in how people react to awareness messages. Technology can help spread awareness through apps and social media. Environmental issues, like climate change, might indirectly affect the spread of Disease X. Legal rules about data privacy will shape how info is shared. By looking at these key areas, the plan can match national aims. It can use tech advances and face social and legal problems better. This careful review makes sure the plan works well and reaches its goals.

**Political:** Saudi Arabia's Vision 2030 strongly emphasizes better healthcare. It also focuses on improving public health for all citizens. The government backs nationwide campaigns to raise awareness. Policy changes can help put disease prevention strategies in place. An example is new rules to promote regular check-ups. Working with global health groups can improve access to help. It also ensures efforts align with worldwide goals. The World Health Organization can offer expert advice.

**Economic:** A stable economy allows more money for public health. This means more funds for things like clinics and education. Disease X could hurt the economy if not controlled. It could strain the healthcare system, costing millions. Investing in prevention saves money in the long run. Healthy people work better, boosting the economy. This includes things like vaccination programs.

**Social:** Saudi Arabia has a diverse population, creating unique challenges. Awareness campaigns must respect different cultures. They must consider religious views and levels of health knowledge. Many people are young and use technology. Social media and mobile apps are great ways to reach them. "Sehhaty" can send health tips. These should be tailored to fit different groups.

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**Technological:** Most people use smartphones and health apps in Saudi Arabia. These tools can share awareness messages fast. They can also provide real-time updates on disease outbreaks. AI and data analysis can help predict outbreaks. Telemedicine allows doctors to reach more people. This is especially helpful in remote areas. For example, AI can analyse data to spot potential outbreaks.

**Environmental:** Climate, city density, and pollution affect Disease X spread. Cities with more people may face higher risks. Tailored awareness plans are needed for these areas. Pollution control can lower disease risks. Public education can also help people stay safe. For example, campaigns can inform residents about air quality.

**Legal:** Public health laws guide disease control plans. Data privacy rules are also vital. Collecting and sharing health data must follow the law. Policies should require disease reporting. They should also promote public health education. This ensures the strategy is enforced fairly and reaches everyone. For example, laws can mandate reporting of Disease X cases.

## B. SURVEY RESULTS

This study points to analyse the comes about of a field study conducted to survey open mindfulness of Disease X and recognize information holes that may be tended to create a compelling awareness-raising methodology. The study was conducted with a test of 39 members and included multi-dimensional questions related to information of the infection, sources of data, societal mindfulness of avoidance strategies, and the seen ampleness of current mindfulness programs.

## 1. Common Information of Disease X

The comes about show that 47% of members detailed having no information of Disease X, whereas 38% expressed they had as it were essential information. In differentiate, as it were 15% of members claimed to have direct or comprehensive information. These discoveries uncover a clear lack in open information with respect to the illness and its causes, underscoring the require for pressing mediation to upgrade wellbeing education—especially given that information shapes the establishment for preventive behavior and early location as figure 2.



Figure 2: Common Information of Disease X

## 2. Mindfulness of Saudi Arabia's Vision 2030 Wellbeing Goals

The overview comes about appear that 76% of members were ignorant of the health-related objectives of Saudi Arabia's Vision 2030 concerning the battle against Disease X, whereas as it were 24% were mindful of these vital destinations. This highlights a detach between national wellbeing activities and community-level mindfulness endeavors, emphasizing the need to integrate public wellbeing informing inside the broader setting of national procedure and to cultivate community engagement with government-led arrangements as figure 3.

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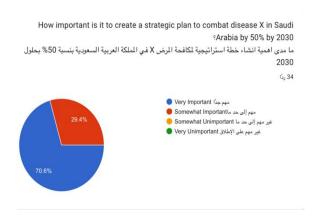


Figure 3: Mindfulness of Saudi Vision 2030 Wellbeing gools

## 3. Seen Societal Mindfulness of Anticipation Strategies

When inquired around the level of societal mindfulness with respect to strategies of avoiding Infection X, 47% of respondents portrayed it as "low," and 15% considered it "very weak." In the meantime, 35lieved mindfulness was "moderate," and as it were one member appraised it as "very high." These reactions reflect a common discernment of inadequately open mindfulness, indicating to the require for mindfulness campaigns that go past data spread to incorporate behavior alter techniques and the advancement of day by day preventive hones as figure 4.



Figure 4: Societal Mindfulness of Anticipation Strategies

## 4. Evaluation of the Ampleness of Current Preventive Programs

With respect to the adequacy of current mindfulness and avoidance programs, 76% of members accepted they were "somewhat sufficient," whereas 12lt they were "insufficient," and as it were 12% considered them "sufficient." These figures recommend a collective acknowledgment of the confinements of existing activities, demonstrating the need for an exhaustive audit of such programs in terms of their scope, communication strategies, and real-world affect as figure 5.

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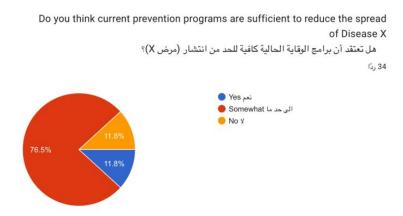


Figure 5: Evaluation of the Ampleness

## C. SWOT ANALYSIS

To successfully implement the proposed strategic awareness plan to prevent the spread of Disease X, it is critical to evaluate the current capabilities, challenges, and external factors relevant to Saudi Arabia that will influence its effectiveness. A comprehensive SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis provides insightful information on both internal and external factors influencing the Kingdom's public health system.

## **Strengths:**

- Importance of the strategic plan: Nearly 100% of survey participants believe that establishing a strategic plan to combat Disease X in the Kingdom by 2030 is extremely important. This high percentage indicates strong community support for the need for effective strategies to combat the disease.
- Willingness to participate in awareness-raising activities: Nearly 91% of participants expressed a willingness to participate in awareness or prevention programs related to Disease X. This percentage indicates a genuine public desire to contribute to reducing the spread of disease X.

## Weaknesses:

- Unawareness of Disease X: Approximately 47% of respondents confessed they had no knowledge of the disease, which highlights the necessity for increased awareness campaigns and financial support to improve public comprehension of the condition.
- Reliance on non-expert information sources: Some individuals continue to depend on media and online platforms for details regarding Disease X, which could result in the spread of misleading or unclear information.

# **Opportunities:**

- Increasing awareness: With 47% of participants unfamiliar with Disease X, there is a considerable chance to enhance awareness initiatives through various media platforms and trustworthy sources. Intense educational campaigns can be launched to boost recognition.
- Digital enhancements and telehealth: The creation of digital treatment options and the promotion of free regular checkups are effective strategies highlighted by participants, offering chances to improve the effectiveness of the healthcare system in the Kingdom.
- Backing Saudi Vision 2030: Saudi Vision 2030 provides robust backing for the advancement of public health within the Kingdom, significantly aiding the development of health strategies to tackle emerging diseases. This support paves the way for the comprehensive implementation of strategies bolstered by government resources and direction.

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#### Threats:

- Challenges associated with unreliable information sources: Depending on the media and the internet as main sources of information can be risky when false or ambiguous information is available, resulting in the dissemination of rumors and confusion within the community.
- Limited preparedness: Although survey participants express a strong commitment to being ready for awareness initiatives, there is a more pressing need to create extensive preventive programs and implement legislation to effectively address Disease X.
- D. Balanced Scorecard (BSC)

To effectively oversee and assess the strategic awareness plan aimed at reducing the spread of Disease X in Saudi Arabia, implementing a Balanced Scorecard (BSC) approach becomes essential. This method offers a clear, structured way to turn broad strategic goals into concrete, measurable targets.

Table 2: Balanced Scorecard to Raise Awareness of Disease X

Perspective	Strategic Objective	Key Performance Indicators (KPIs)	Realistic Target	Proposed Initiatives
Learning & Growth	Enhance the skills of the team and volunteers in health awareness	- Number of trained volunteers - Improvement in skills post-training	Train 10–15 volunteers within 3 months	- Conduct one comprehensive training workshop - Develop a brief digital guide for volunteers
Internal Processes	Improve the quality of campaigns and awareness materials	- Number of campaigns implemented - Number of awareness materials published	Implement 3 campaigns in 6 months Publish 10 awareness materials	- Design awareness posters and short videos - Use free communication channels
Audience	Increase awareness among a targeted segment of the local community	- Pre/post campaign survey results - Social media engagement	Raise awareness by 20% in the target sample	- Conduct awareness sessions in schools or community centers - Launch a simple digital campaign
Financial	Achieve effective results with minimal cost	- Cost per campaign - Number of beneficiaries per SAR spent	Keep campaign cost under SAR 2,000	- Seek in-kind support from local organizations - Use free tools like Canva and social media

## **RESULTS**

The study uncovered a critical need of public awareness concerning Disease X in Saudi Arabia, with 47% of respondents reporting no information of the disease, and as it were 15% indicating direct or comprehensive understanding. Besides, 76% of members were ignorant of the Vision 2030 health-related objectives concerning Disease X, demonstrating a basic detach between national methodology and open discernment perception recognition discernment Synonyms. The recognition of societal mindfulness was overwhelmingly negative, with 62% of respondents categorizing it as moor or exceptionally frail. Moreover, the adequacy of current mindfulness and

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anticipation programs was regarded deficiently by 76% of members, who evaluated them as it were "to some degree adequate." Despite these challenges, the overview highlighted solid open bolster for key intercession: 100% of respondents recognized the significance of setting up a national arrange to combat Disease X, and 91% communicated readiness to take an interest in mindfulness exercises. These discoveries emphasize both the pressing require for moved forward wellbeing instruction and the opportunity to use open preparation for engagement. The SWOT examination advance emphasized the Kingdom's strengths—particularly legislative back and open receptivity while recognizing dangers such as deception and restricted readiness framework. The adjusted scorecard (BSC) approach proposed an organized and cost-effective system for campaign advancement, emphasizing advanced instruments, volunteer preparing, and community-cantered outreach. Collectively, the comes about give a guide for creating a comprehensive, technology-driven, and community-supported technique to attain the national target of decreasing the spread of Disease X by 50% by 2030.

To reduce the spread of Disease X in Saudi Arabia by 50% by 2030, a strategic and multi-faceted approach is essential. Public awareness campaigns should be launched across various media platforms, providing clear information on the disease, its causes, and prevention methods.

Schools and universities should consolidate awareness programs to teach more youthful eras, whereas social media can be utilized to reach a more extensive group of onlookers with locks in substance. Collaboration with healthcare teach and back for progressing inquire about are key to making strides avoidance measures. Nearby communities ought to be locked in through volunteers and community pioneers, especially in provincial ranges. Arrangements must be upheld to control the disease's spread, upheld by a national checking framework. Advertising motivating forces for support in mindfulness programs and frequently evaluating the adequacy of these activities will guarantee the strategy's victory. By working together over all divisions, Saudi Arabia can accomplish the objective of diminishing Disease X's spread by 50% by 2030.

#### **CONCLUSION**

The plan to reduce the number of Disease X cases in Saudi Arabia by 50% by 2030 is a clear and practical approach. It combines public education, new technology, and strong health sector teamwork. This strategy puts Saudi Arabia in a good position to reach its goal. The survey results highlight the importance of raising awareness through online platforms and community efforts. They also point to the need for better disease tracking and prevention programs. The plan calls for policies to control the spread of the disease effectively. Backed by Saudi Vision 2030, this strategy will strengthen the Kingdom's health system and help fight infectious diseases globally. By working together across many sectors, Saudi Arabia is building a strong plan to reduce Disease X. It also aims to be better prepared for future health crises and challenges. By tackling Disease X effectively, Saudi Arabia hopes to set an example for other nations fighting similar infectious diseases globally.

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